

Symbiosis College Of Arts and Commerce, Pune

Backlog Internal 2 Assignment Topics April 2025

S.Y. Bcom Semester III 20 Marks

Course Code	Course Name	Name of Teacher In Charge	Topic
30041C19	Macroeconomic Analysis-I	Ms. Angela Thomas	Analyse the inflation levels in a country of your choice for in the 21st century.
30101C19	Fundamentals of Management	Mrs. Pinki Chaugule	Explain the management function Organizing and identify the managerial skills that are required in organising.
30126C19	Elements of Company Law- I	Shekhar Paranjape	Write a detailed note on 1. Pre-incorporation contracts 2. Commencement of Business
35106C19	Strategic Management	Shekhar Paranjape	Elaborate on Strategic management – Framework and importance. Also Strategic Decision making-major dimensions
30011C19	Corporate Accounting- 1	Shekhar Paranjape	Q.1. What are the main objectives of AS 10? How does it help in the accounting treatment of Property, Plant, and Equipment (PPE)? Q.2. Explain the concept of Sinking Fund and Sinking Fund Investment
31202C19	Being an Entrepreneur (Entrepreneurship Spl 1)	Mrs. Pinki Chaugule	Identify any 2 Starups that are entered into the indian market with sustainable products and explain the role of innovation in the success of their business.
31204C19	Basics of Marketing Management (Marketing Spl 1)	Mrs. Pinki Chaugule	Explain the Importance of Marketing Mix in Positioning a Product in the Market

31205C19	Introduction to Human Resource Management (HRM Spl 1)	Tripti Sharma	Discuss how HR departments can leverage AI, data analytics, and digital tools to drive efficiency and employee engagement. Evaluate how HR practices influence employee experience and strengthen employer branding in a competitive talent market.
32202C19	Innovation in Business (Entrepreneurship Spl 2)	Prof Dr.Sharayu Bhakare	1.Explain with examples various types of innovations. 2.What are the benefits of corporate innovations?
32204C19	Consumer Behavior and Buying Decision Journey (Mkt Spl 2)	Mrs. Pinki Chaugule	Identify and Explain the different types of Buying Motives with suitable examples.
32205C19	Managing Individual and Group Behavior in Organizations (HRM Spl 1)	Tripti Sharma	Explain how factors such as motivation, perception, and values affect employee productivity and interactions. Discuss how group dynamics, communication patterns, and team cohesion impact organizational effectiveness.

Symbiosis College Of Arts and Commerce, Pune

Backlog Internal 2 Assignment Topics April 2025

S.Y. Bcom Semester IV 20 Marks

Course Code	Course Name	Name of Teacher In Charge	Topic
40011C16	Corporate Accounting- 2	Shekhar Paranjape	What is rebate on bills discounted? Explain the concept with relevant example by considering three bills
40041C19	Macroeconomic Analysis-II	Ms. Gauri Kapoor	Define trade cycles and explain their significance in an economy. What are anti-cyclical policies? Explain their importance in managing economic fluctuations.
40136C19	Professional Communication	Mrs. Pinki Chaugule	Explain in detail the various forms of Non Verbal Communication with suitable examples
40126C19	Elements of Company Law- II	Shekhar Paranjape	Enumerate difference between dividend and interest. Also write a detailed note on capitalisation of reserves through bonus shares
40101C19	Total Quality Management	Shekhar Paranjape	Explain the difference between Six Sigma and Total Quality Management (TQM). How do these approaches impact organizational efficiency?
40711C22	Advanced Management Accounting 2 P2b	Sumeet Maru	Write in Brief about all techniques to deal with uncertainty and risk in decision making

43202C19	Entrepreneurship Environment (Entrepreneurship Spl 3)	Mrs. Pinki Chaugule	Define Entrepreneurship Environment and identify the various micro and macro elements that affect the business. Give suitable examples
43212C16	Basics of Costing- Labour and Overheads (Costing Spl 3)	Shekhar Paranjape	Discuss the concept of absorption of overheads. Distinguish between under absorption and over absorption of overheads
43246C19	Apex Financial Institutions (Banking Spl. 3)	Ms. Gauri Kapoor	Select a country of your choice and write a detailed 1000-word analysis on its Central Bank. The analysis should cover its structure, key functions, monetary policy tools, regulatory role, impact on the economy, and any recent developments or challenges it faces.
40712C22	Advanced Financial Reporting 2 F2b	Darshan Shah	Part 1. Fair Value Measurement & Impairment of Assets: Discuss the concept of fair value measurement as per IFRS 13. Explain how impairment of assets is recognized under IAS 36 with an example. Part 2. Ethics in Financial Reporting: Discuss real-world financial scandals (e.g., Enron, WorldCom) and the role of poor financial reporting in these cases. Provide recommendations on how ethical standards in financial reporting can be improved.
44202C19	Business Cases (Entrepreneurship Spl 4)	Prof Dr.Sharayu Bhakare	Explain the reasons for failure of a)Subiksha retail b) Kodak

44205C19	Industrial Relations and Trade Union (HRM Spl 4)	Ms.Harshita Sharma	<p>Q.1 How do trade unions influence industrial relations, and what strategies can employers use to maintain a balanced relationship with unions?</p> <p>Q.2What are the key challenges faced by trade unions in the modern workplace, and how have their roles evolved over time?</p>
44212C16	Methods of Costing (Costing Spl 4)	Dr. Santosh MK	Write Meaning, Definition, Features, Applicability of Service Costing and Process Costing with an example

Symbiosis College Of Arts and Commerce, Pune

Backlog Internal 2 Assignment Topics April 2025

T.Y. Bcom Semester V 20 Marks

Course Code	Course Name	Name of Teacher In Charge	Topic
55202C19	Creation of New Venture (Entrepreneurship Spl 5)	Prof Dr.Sharayu Bhakare	1. Explain the various legal formats in which a startup can be registered.2. Prepare a business plan for an idea to solve a problem in the agriculture sector.
55204C19	Marketing Environment (Marketing Spl 5)	Dr. Alka Arora	1. Role of social media and content marketing in promoting business and creating superior customer value. 2. Write a note on rural marketing strategies which marketers can formulate to enter rural market.
55205C19	Strategic Human Resource Management (HRM Spl 5)	Tripti Sharma	After conducting a skills gap analysis, you discover that your employees lack proficiency in data analytics, which is essential for the company's growth. However, the budget for external training programs is limited. What cost-effective L&D solutions would you implement to bridge the skills gap? How would you assess the impact of the training on employee performance?
55212C19	Techniques of Costing (Costing Spl 5)	Dr. Tessy Thadathil	college fest 2) How is it different from Zero Based Budgeting

55246C19	Legal Aspects of Banking (Banking Spl 5)	Dr.Neelofar Raina	Discuss the Role of DRTs,Lokadalats and ARC .
50611C18	Strategic Business Management	Vijaya Swaminathan	<p>McClair's is a local hairdressing salon. It offers services exclusively for females. McClair's customers tend to be very fashion conscious and will attend McClair's at least once per fortnight for treatment. McClair's is considering expanding its capacity by purchasing recently vacated premises adjacent to its current site. It aims to support this expansion with the launch of a new website accompanied with social media pages on popular social media networks in order to increase the business' visibility. It is however unsure whether the new website is actually necessary and whether it will gain any extra benefits beyond its usual marketing efforts.</p> <p>Required:</p> <p>Evaluate how the principles of interactivity and independence of location could be exploited through the launch of the new website.</p>
50713C22	Strategic Management 1 E3a	Sumeet Maru	Wrtie in broef about all external environmental factors which affects orgiansation
56202C19	Financial Management for New Ventures (Entrepreneurship Spl 6)	Mrs. Pinki Chaugule	Explain the Importance of Cost of Capital and Classification of Cost of Capital

56204C19	Managing Value Networks (Marketing Spl 6)	Dr. Pooja Gupta	Evaluate the impact of technology on e-tailing, particularly in shaping retail marketing decisions. Discuss the factors driving the growth of e-tailing, its advantages and disadvantages, and provide insights into the future of electronic retailing.
56205C19	Labour Laws (HRM Spl 6)	Dr. Yogini Chiplunkar	Why Labour Laws are necessary? Explain the types of Labour Laws with 2 examples each & the Principles of Labour Laws.
56212C19	Application of Costing (Costing Spl 6)	Dr. Nilesh Waghmare	Write Detailed Notes on - 1] Pareto Principle, 2] Life Cycle Pricing, 3] Transfer Pricing, 4] Value-based Pricing
50612C18	Advanced Financial Reporting	Darshan Shah	Part I Consolidated Financial Statements: Explain the process of preparing consolidated financial statements under IFRS 10. Provide a practical example of how a parent company consolidates a
50714C22	Risk Management 1 P3a	Shripad Limaye	What is Risk Treatment and what are the risk treatment Strategies. Explain with examples
50011C19	Advanced Accounting – 1	Dr. Santosh MK	What is ratio analysis? Explain its significance in financial analysis. What are the different types of financial ratios? Provide examples.

50715C22	Financial Strategy 1 F3a	Darshan Shah	<p>Part 1 Financial Strategy and Corporate Objectives: Explain the role of financial strategy in achieving corporate objectives. Discuss how financial strategy aligns with business strategy using a real-world example.</p> <p>Part 2. Capital Structure Decisions: Compare the advantages and disadvantages of debt financing versus equity financing. Analyze how an optimal capital structure can impact a firm's profitability and risk.</p> <p>Part 3. Dividend Policy and Shareholder Value: Discuss different dividend policies (e.g., stable, residual, and hybrid). Evaluate how dividend decisions affect shareholder value with reference to a real-world case.</p> <p>Part 4. Risk Management in Financial Strategy: Identify key financial risks that companies face (e.g., market risk, credit risk, liquidity risk). Discuss financial instruments and strategies used to mitigate these risks.</p>
50028C19	Foundation of Mercantile Law - I	Shekhar Paranjape	Discuss importance of consideration in a contract, 'No consideration – no contract' principle with exceptions
50041C19	International Economics Trade, Theory and Policy	Mr. Abhishek Bagade	Discuss the Product Cycle Theory of international trade as proposed by Raymond Vernon. Explain its stages and how it applies to the trade patterns of developed and developing countries. Support your answer with relevant case studies

50027C19	Income Tax Paper 1	Mr. Bhushan Bhegade	Discuss in detail the capital Gain tax and various deductions & Exemptions available to Individuals & Corporates in Capital Gain taxation.
----------	--------------------	---------------------	--------------------------------------------------------------------------------------------------------------------------------------------

Symbiosis College Of Arts and Commerce, Pune

Backlog Internal 2 Assignment Topics April 2025

T.Y. Bcom Semester VI 20 Marks

Course Code	Course Name	Name of Teacher In Charge	Topic
67205C19	Compensation Management and Performance Management - Special Paper 7	Tripti Sharma	What role does continuous performance feedback play in enhancing employee productivity and aligning individual goals with organizational objectives? Explain how regular performance reviews, goal setting, and feedback contribute to employee development and retention.
67212C19	Strategic Cost Management – Special Paper 7	Dr. Nilesh Waghmare	Write Detailed Notes on - 1] Porter Model, 2] BCG Matrix, 3] Kaizen Costing, 4] Balanced Scorecard
68204C19	Marketing in Global Context – Special Paper 8	Dr. Pooja Gupta	Evaluate the pressures for standardization versus adaptation in global marketing strategies. Discuss the process and factors influencing decisions about whether to go global which markets to enter, and how to approach these markets.
60011C19	Advanced Accounting - II	Dr. Santosh MK	Write with an example : AS 7,AS11,AS19,AS20 AND AS22
60028C19	Allied Concepts in Mercantile Law - II	Shekhar Paranjape	Explain the features of Insolvency and bankruptcy code 2016 in India

60041C19	Indian Economy: Performance and Policies	Dr.Neelofar Raina,Sharmishtha Pand	Recent Trends in BSFI Sector, Role and Performance of MSMEs
60027C19	Indirect Taxes Paper 2	Mr. Bhushan Bhegade	Discuss in detail the Input Tax Credit availability and Blocked credit under Section 17(5) of CGST Act, 2017.