

M.Com Part- I SEMESTER- I (FOR BACKLOG STUDENTS)						
SUBJECT CODE	SUBJECT	Internal 1	Topic for Internal 1	Internal 2	Topic for Internal 2	Teacher's Name and Email ID
70001C22	Business Networking and Negotiations	5132 ASHITA ARORA 5134 RUTHVIN VIJAY KHARABI	Evaluate and analyze all the barriers faced in effective networking and ways to overcome these barriers	5132 ASHITA ARORA 5134 RUTHVIN VIJAY KHARABI	Write a 1000 words report on ---How do Emotions and the various cognitive biases impact Negotiations?	Ms. Nidhi Joshi nidm45@gmail.com
70180C22	Innovation & Disruption Management	5132 ASHITA ARORA	Article : Handwritten: 1000 words: How does innovation impact society at large	5132 ASHITA ARORA	Article : Handwritten: 1000 words: Write a case study of a leader who has transformed his organization by introducing digitilization.	Mrs. Sarika Wagh sarika.more@symbiosiscollege.edu.in
70280C22	Building Global Brands in Digital Age	5132 ASHITA ARORA 5137 KIROLKAR RAVIKANT SHASHIKANT 5134 RUTHVIN VIJAY KHARABI	1. Identify a brand which recently failed badly in any one Global Market. 2. State various reasons for the failure. 3. Point out lessons that one can learn from the brand failure and suggest meaningful solutions.	5132 ASHITA ARORA - 5134 RUTHVIN VIJAY KHARABI	1. What are the Dynamics of Brand Trust. 2. Identify two brands and write in detail several strategies developed by the brand in order to gain loyal customers.	Dr. Zakira Shaikh <a href="mailto:shaikh.zakira@symbiosiscollege.edu.in">shaikh.zakira@symbiosiscollege.edu.in</a>
70380C22	Introduction to Cloud & Big Data	5132 ASHITA ARORA 5134 RUTHVIN VIJAY KHARABI	1. Select a research problem of your choice. Collect minimum 35 respondents data using google form or paper pencil survey. Use appropriate hypothesis tests to draw inferences (interpretation) from the collected data. Write a results and discuss finding in brief.	5132 ASHITA ARORA 5134 RUTHVIN VIJAY KHARABI	Attempt all questions: 1. How has big data transformed the way businesses make decisions and strategize for growth? 2. Explain the distinctions between structured, semi-structured, and unstructured data and provide examples of each? 3. Can you provide two examples of companies that have successfully leveraged big data to gain a competitive edge?	Mr. Shivanand Thorat / Ms. Alka Arora shivanandthoratresearch@gmail.com alka.arora@symbiosiscollege.edu.in
70451I22	Cyber Law			5134 RUTHVIN VIJAY KHARABI	Cyber Jurisdiction and International Perspective of Cyber Law	Mr. Vaibhav Salunkhe vaibhavs2000@gmail.com
70452I22	Non Verbal Communication	5132 ASHITA ARORA	Article : Handwritten: 1000 words: Discuss the essential aspects of Body Language at the workplace.	5132 ASHITA ARORA	Article : Handwritten: 1000 words: Discuss the essential aspects of Body Language during a job interview.	Mrs. Sucheta Shinde suchetashinde127@gmail.com