

Symbiosis College Of Arts and Commerce, Pune

Backlog Internal 1 Assignment Topics April 2025

S.Y. Bcom Semester III 50 Marks

Course Code	Course Name	Name of Teacher In Charge	Topic
30041C19	Macroeconomic Analysis-I	Ms. Angela Thomas	Examine the primary causes of inflation and unemployment in an economy, providing real-life examples for each. Additionally, analyze the interrelationship between inflation and unemployment, including the potential trade-offs and economic policies that influence both.
30101C19	Fundamentals of Management	Mrs. Pinki Chaugule	1. Explain various functions of management and identify the managerial skills that are required to perform specific managerial roles. 2. identify the different planning premises and explain its importance in planning function
30126C19	Elements of Company Law- I	Shekhar Paranjape	Explain concepts: 1. Classification of Capital 2. Classification of companies 3.MoA 4. AoA
35106C19	Strategic Management	Shekhar Paranjape	Explain 1. PESTLE Analysis 2. Porter's Five Forces Model – Competitive Analysis 3. TOWS Matrix 4. Portfolio Analysis

30011C19	Corporate Accounting- 1	Shekhar Paranjape	1. Explain the concept of forfeiture of shares and reissue of forfeited shares with relevant example 2. Explain the criteria for capitalization of borrowing costs as per AS 16. What are the conditions that need to be satisfied for borrowing costs to be capitalized? 3. Explain the concept of revenue recognition as per AS 9. How does this standard deal with the recognition of revenue from different sources such as the sale of goods, rendering of services, and interest/dividends? 4. Draw the format of Statement of profit and loss and discuss each note in detail.
31202C19	Being an Entrepreneur (Entrepreneurship Spl 1)	Mrs. Pinki Chaugule	1. Define Entrepreneurship Environment and explain its components . 2. Identify any 4 Successful startups and explain the qualities and skills of the entrepreneurs.
31204C19	Basics of Marketing Management (Marketing Spl 1)	Mrs. Pinki Chaugule	Explain, What is Differentiation? Elaborate on the importance of Differentiation ? How does it help the firm? and Explain the various components of Marketing Environment
31205C19	Introduction to Human Resource Management (HRM Spl 1)	Tripti Sharma	Explain the concept of employee retention and why it is crucial for organizations. What is performance appraisal and how does it benefit both employees and employers? Describe the role of HR in employee training and development. What are compensation and benefits? How do they influence employee motivation?
31212C19	Basics of Costing (Costing Spl 1)	Shekhar Paranjape	Discuss the format of Cost Sheet in detail with one example of detailed cost sheet
32202C19	Innovation in Business (Entrepreneurship Spl 2)	Prof Dr.Sharayu Bhakare	1.Explain the innovation eco-system in India specifying India's ranking in the Global innovation index. 2. What are the different types of innovations.Explain with example

32204C19	Consumer Behavior and Buying Decision Journey (Mkt Spl 2)	Mrs. Pinki Chaugule	1. Explain in detail the buying decision journey of consumers for the purchases of a Jewellery Item and a Shampoo Product. 2. Explain in detail the various buying motives of consumers.
32205C19	Managing Individual and Group Behavior in Organizations (HRM Spl 2)	Ms. Harshita Sharma	Q.1 How can managers effectively motivate both individuals and teams to enhance productivity in an organization? Q.2 What are the key differences between managing individual behavior and group behavior in a workplace setting?
32212C19	Basics of Costing - Material (Costing Spl 2)	Dr. Tessy Thadathil	Do a review of any 2 recent research papers on technology based inventory control systems

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S.Y. Bcom Semester IV 50 Marks

Course Code	Course Name	Name of Teacher In Charge	Topic
40011C16	Corporate Accounting- 2	Shekhar Paranjape	1. Draw the format of Liquidator's Final Statement of Account. Solve any one problem of liquidation of companies 2. Explain the concepts : 1. IGST 2. Ex interest 3. NPA 4. ITC
40041C19	Macroeconomic Analysis-II	Ms. Gauri Kapoor	Define trade cycles and explain their significance in an economy. What are anti-cyclical policies? Explain their importance in managing economic fluctuations. Further, describe the impact that a financial crisis in an economy may have on the global trade cycle.
40136C19	Professional Communication	Mrs. Pinki Chaugule	1. Explain in detail barriers of Effective communication. 2. Ethical Issues of Communication - Rumors, transparency, fake news , honesty, integrity. Support your answer with suitable examples
40126C19	Elements of Company Law- II	Shekhar Paranjape	Explain the concepts: 1. Types of company meetings 2. DIN 3. Transfer of unpaid dividend 4. Creation of debenture redemption reserve
40101C19	Total Quality Management	Shekhar Paranjape	Explain 1. Principles of TQM 2. Deming's Fourteen Points of Quality Management 3. Seven Habits of Highly Effective People

43202C19	Entrepreneurship Environment (Entrepreneurship Spl 3)	Mrs. Pinki Chaugule	Identify the Entrepreneur Environment with the Different Layers of Business. Identify and explain 4 startups that contributes to the CSR activities for the growth of their businesses
43204C19	Brand Management and Brand Equity	Mrs. Pinki Chaugule	Define Brand Equity and explain the various Brand Equity Models. Explain the Role and Significance of Brands to Companies and Customers, Characteristics of Strong and Successful Brands, give suitable examples.
43205C19	Organizational Capacity Building Through Learning and Development	Tripti Sharma	How can organizations design personalized learning and development programs to enhance employee skills and career growth? What is the impact of continuous learning and upskilling on employee retention and organizational performance? How can companies measure the effectiveness of their training programs?
43212C16	Basics of Costing- Labour and Overhead	Shekhar Paranjape	Explain concepts and methods of remuneration Time wage system, Piece rate system, Taylor's Differential piece rate system, Incentive Plans Halsey Premium Plan, Rowan Premium plan
44202C19	Business Cases (Entrepreneurship Spl 4)	Dr. Sharayu Bhakare	Q1. What are the reasons for success and failure of any startup Q2 Write a case study of a business that failed and suggest ways for it to become profitable
44204C19	Ethics in Marketing (Marketing Spl 4)	Mrs. Pinki Chaugule	1. Explain ethics in advertising and promotion with suitable examples. 2. Identify and explain the role of CSR in marketing

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T.Y. Bcom Semester V 50 Marks

Course Code	Course Name	Name of Teacher In Charge	Topic
55202C19	Creation of New Venture (Entrepreneurship Spl 5)	Prof Dr.Sharayu Bhakare	Prepare a business plan for any idea which solves the societal problem. Q2 What are the various ways to register a business. State and explain
50011C19	Advanced Accounting – 1	Dr. Santosh MK	What is the price-to-earnings (P/E) ratio, and how is it used in investment decisions? How is the dividend yield ratio calculated, and why is it important for investors? What is a Single Entry System? How does it differ from the Double Entry System? Why is it difficult to determine profit or loss accurately under the Single Entry System? What is "Loss of Profit Insurance"? How does it help businesses?
55204C19	Marketing Environment (Marketing Spl 5)	Dr. Alka Arora	1. Write in detail the difference between core competency and competitive advantage with corporate examples. 2. Write a note on the digital marketing tools which marketers can use to promote the product.

55205C19	Strategic Human Resource Management (HRM Spl 5)	Tripti Sharma	<p>How can aligning HR strategies with organizational goals contribute to long-term business growth and competitive advantage? Discuss the role of strategic workforce planning, talent management, and succession planning.</p> <p>What is the impact of technology and data analytics on shaping strategic HR practices? Analyze how HR analytics, AI, and automation influence recruitment, performance management, and employee engagement.</p> <p>How does strategic HRM drive organizational agility in a rapidly changing business environment? Explain the importance of flexible workforce planning, adaptive learning programs, and agile talent strategies.</p> <p>What role does employer branding play in attracting and retaining top talent in SHRM? Discuss how corporate culture, employee value proposition (EVP), and social responsibility influence talent acquisition.</p> <p>How can organizations integrate diversity, equity, and inclusion (DEI) into their strategic HR plans to foster innovation and employee satisfaction? Suggest policies, practices, and metrics to promote inclusive and diverse work environments.</p>
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50611C18	Strategic Business Management	Vijaya Swaminathan	<p>Printplus Inc is a printing company that has recently begun implementing a new computerised job costing system. The project manager who had started the project is now no longer with the company. You have been asked to step into the role of the project manager and complete the task of implementing the new system.</p> <p>Required:</p> <p>(a) Briefly describe the key factors that you will need to review in order to get to grips with the current status of the project.</p> <p>(b) Identify possible threats to timely completion of the project, and state briefly how they can be minimised.</p>
50713C22	Strategic Management 1 E3a	Sumeet Maru	<p>Write in Breif about Strategic networks and platforms and Viva of the same</p>
56202C19	Financial Management for New Ventures (Entrepreneurship Spl 6)	Mrs. Pinki Chaugule	<p>1. Identify and explain Various expenses and incomes affecting the profitability of the business with suitable example of a startup 2. Explain the Importance of Capital Structure and Factors determining Capital Structure.</p>
56204C19	Managing Value Networks (Marketing Spl 6)	Dr. Pooja Gupta	<p>Analyze the relationship between distribution logistics and supply chain management along with the significance of distribution logistics in conferring place, time, and form utility, and explain the major tasks involved in designing and</p>
56205C19	Labour Laws (HRM Spl 6)	Dr. Yogini Chiplunkar	<p>Define the term 'Factory' and 'Worker' as per Factories Act, 1948 and discuss the applicability guidelines of the Act. Explain the worker health, safety and welfare related provisions mentioned in the Act.</p>

56212C19	Application of Costing (Costing Spl 6)	Dr. Nilesh Waghmare	<p>A] Handwritten Library Assignment: Topics for Individual Handwritten Assignment: Students should write on following topics Minimum Regular Size 10 back-to-back Foolscap pages;</p> <ol style="list-style-type: none"> <i>1. Cost Accounting Standards: Any Two from the Syllabus.</i> <i>2. Cost Records Rules.</i> <i>3. Cost Audit.</i> <i>4. GST and It's Cost Implications relating a specific Industry/Business.</i> <p>B] Company Visit for Case Study: Topic/Title for the Study: Understanding the Pricing Strategies of Any Start-Up/Small and Medium Scale Enterprise [SME].</p> <p>Instructions:</p> <ol style="list-style-type: none"> <i>1. In-person Group Visit is compulsory.</i> <i>2. Students must write ADDITIONALLY the Detailed Report on Practical Insights on Industrial Visit in their Individual Handwritten Assignment of Minimum Regular Size 06 back-to-back Foolscap pages.</i> <i>3. At the end of the Handwritten Assignments, students must produce the proofs i.e. Group Photos in the office/Factory, Authorities name, signature and seal on permission letters, any other relevant documents etc., of their visit to chosen firm.</i>
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50612C18	Advanced Financial Reporting	Darshan Shah	<p>Part 1. Revenue Recognition: Select a real-life company and evaluate how it applies IFRS 15 (Revenue from Contracts with Customers).</p> <p>Part 2. Lease Accounting: Discuss how IFRS 16 (Leases) impacts financial statements using an example.</p> <p>Part 3. Financial Statement Analysis: Analyze the importance of ratio analysis in financial reporting. Choose a publicly listed company and calculate at least three key financial ratios from its latest financial statements.</p>
50714C22	Risk Management 1 P3a	Shripad Limaye	Explain the Enterprise Risk Management Framework of COSO with example
50028C19	Foundation of Mercantile Law - I	Shekhar Paranjape	<p>1. Enumerate essential elements of a valid contract in detail.</p> <p>2. Meaning of discharge of contract and explain methods of discharging a contract.</p>
50041C19	International Economics Trade, Theory and Policy	Mr. Abhishek Bagade	<p>1. Critically examine the concepts and measurement of Terms of Trade. Discuss the factors affecting a country's Terms of Trade</p> <p>2. Analyze the concept of Balance of Payments (BOP) and discuss the causes and measures to correct disequilibrium in BOP</p> <p>3. Critically evaluate the classical theories of international trade, including the Mercantilist views, Absolute Cost Advantage, and Comparative Cost Advantage theory.</p>
50027C19	Income Tax Paper 1	Mr. Bhushan Bhegade	Discuss in detail the taxability of five heads of Income and various deductions & exemptions available to individuals under the Income Tax act, 1961.

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T.Y. Bcom Semester VI 50 Marks

Course Code	Course Name	Name of Teacher In Charge	Topic
60011C19	Advanced Accounting - II	Dr. Santosh MK	What is a Cash Flow Statement? How is it different from an Income Statement and a Balance Sheet? How does a Cash Flow Statement help in financial decision-making? How does the Cash Flow Statement help in assessing a company's liquidity and solvency?What are the main motives behind mergers and acquisitions?How is pre-acquisition and post-acquisition profit treated in Holding Company Accounts?How is the dividend received from a subsidiary recorded in Holding Company Accounts?

67205C19	Compensation Management and Performance Management Special Paper 7	Tripti Sharma	<p>How can organizations strike a balance between fixed and variable compensation to drive employee motivation and align with business objectives? Discuss the advantages and challenges of offering performance-based incentives.</p> <p>What is the impact of pay transparency on employee morale, retention, and trust in the organization? Analyze how disclosing compensation structures affects workplace culture and performance.</p> <p>How can organizations use non-monetary rewards as part of their compensation strategy to enhance employee satisfaction and retention? Provide examples of recognition programs, benefits, and career growth opportunities.</p> <p>How does an effective performance management system contribute to organizational success? Discuss the role of goal setting, performance reviews, and employee development in driving business outcomes.</p> <p>What are the key challenges in implementing 360-degree performance appraisals, and how can organizations address them? Suggest strategies to enhance the accuracy, fairness, and effectiveness of multi-rater feedback systems.</p>
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67212C19	Strategic Cost Management – Special Paper 7	Dr. Nilesh Waghmare	<p>Individual Handwritten Assignment on Registered Topic:</p> <p>A. Each STUDENT SHOULD PREPARE HANDWRITTEN ASSIGNMENT [Minimum Back-to-Back 10 Pages] compulsorily on the topic they have registered in a Group.</p> <p>B. The points to be covered in a note are;</p> <p>Library Assignment [Theoretical Framework]:</p> <ol style="list-style-type: none"> 1. Introduction 2. Meaning 3. Definitions 4. Features 5. Objectives 6. Process 7. Supportive Tools 8. Applications 9. Advantage and Limitations <p>Case Study Analysis: (Strictly in the Context of Chosen Company and Strategy/Technique/Model)</p> <ol style="list-style-type: none"> 1. Brief profile of the chosen company. 2. Nature of the Strategy/Concept/Technique/Model. 3. Process of formulation/development Strategy/Concept/Technique/Model. 4. Methodology adopted for its implementation/application. 5. Outcomes of the Strategy/Concept/Technique/Model. 6. Observations/Findings of Strategy/Concept/Technique/Model. 7. Suggestions to chosen company. 8. Overall conclusion.
68204C19	Marketing in Global Context – Special Paper 8	Dr. Pooja Gupta	Explain the concept of glocalization and its importance in modern marketing strategies. Discuss how global brands adapt to local markets with examples.
68205C19	Human Resource Accounting & Audit – Special Paper 8	Dr. Yogini Chiplunkar	Define Human Resource Audit. Explain the scope of Human Resource Audit and how the scope would contribute to effective Human Resource Management

68212C19	Recent Trends in Cost Accounting - Paper - 8	Dr. Tessy Thadathil	Study and analyse the value chain of any organisation. Based on your analysis, provide recommendations for optimizing the value chain. Consider areas for cost reduction, efficiency improvements, or enhancements to customer service.
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