

Symbiosis College of Arts and Commerce, Pune
Backlog Assignment Topics for SYBCOM Semester 3 (2012 pattern)
For October 2018 Examination

No.	Subject	Topic
1	Corporate Accounting 1	Solve any two questions on any three topics.
2	Macroeconomics 1	Write note on 1. Different methods used for the calculation of National Income. 2. Explain the concepts: <ul style="list-style-type: none"> • a. GDP/GNP • b. NDP/NNP c. Nominal Income/Real Income
3	Fundamentals of management	Write about two Indian Management Thinkers. Study the website of any business firm or NGO and write about it.
4	Communication for Marketing	Take interviews (at least 10) of people to find out about positive thinking and motivation. Research about this topic first. Write your findings
5	Elements of Company law 1	1. Company has been recognized by law as an instrument of doing business and entrepreneurship. The misuse of corporate veil by people for their own secret ends has forced Judiciary to become a qui vive of human affairs and lift the corporate veil. Discuss the special situations where judiciary has shown its vigour in piercing the veil with the help of case laws. OR 2. Explain the six clauses of Memorandum of Association. Discuss on any three companies regarding the alteration of their Name or Capital clause in Memorandum of Association.
6	Fundamentals of Marketing Management Special Paper-1	<ul style="list-style-type: none"> • Write an essay on prevailing marketing environment of India. • Write in detail various favorable and unfavorable environmental factors affecting business with a suitable corporate example
7	Customer Value Management Special Paper-2	<ul style="list-style-type: none"> • Write an essay on creating, communicating and delivering value to customers.
8	Financial System and Indian Banking Structure	Microfinance and rural banking in India since Independence.

	(Special Paper 1)	
9	Financial Institutions in India (Special Paper 2)	Development banks in India
10	Basics of Costing	Solve any 2 questions on Cost sheet and 2 questions on estimated cost sheet in Journal
11	Basic Costing- Material	<p>Understand the purchase procedure adopted by any organization and attach specimen copies of their documents like purchase requisition, purchase order, bill of materials, delivery challan, goods received note, inspection report etc.</p> <p>Therefore the format will be as follows Title: Purchase Procedure Objective: To understand the purchase procedure oforganisation Methodology adopted :Visit and case study Case Study: Name of organization, history, purchase procedure, attach documents Conclusion: What new things did you learn in your visit</p>
12	Growth of Entrepreneurship	Write notes on different types of entrepreneurs such as Women entrepreneurs, Rural entrepreneurs, Social entrepreneurs, Green entrepreneurs.
13	Managing innovation and Entrepreneurship	Write 2 Innovative solutions for 2 Social problems

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**Backlog Assignment Topics for SYBCOM Semester 3 (2016 pattern)
For October 2018 Examination**

No.	Subject	Topic
1	Corporate Accounting 1	Solve any two questions on any three topics.
2	Macroeconomics- Concept and Analysis -I	Write note on 1. Different methods used for the calculation of National Income. 2. Explain the concepts: <ul style="list-style-type: none"> • a. GDP/GNP • b. NDP/NNP c. Nominal Income/Real Income
3	Fundamentals of management	Write about two Indian Management Thinkers. Study the website of any business firm or NGO and write about it.
4	Communication for Marketing	a. Find out and write a note on an Entrepreneur who inspires you with his/her positive mindset. b. Discuss the concept of emotional intelligence in 4 pages
5	Elements of Company law 1	1. Company has been recognized by law as an instrument of doing business and entrepreneurship. The misuse of corporate veil by people for their own secret ends has forced Judiciary to become a qui vive of human affairs and lift the corporate veil. Discuss the special situations where judiciary has shown its vigour in piercing the veil with the help of case laws. OR 2. Explain the six clauses of Memorandum of Association. Discuss on any three companies regarding the alteration of their Name or Capital clause in Memorandum of Association.
6	Fundamentals of Marketing Management Special Paper-1	<ul style="list-style-type: none"> • Write an essay on prevailing marketing environment of India. • Write in detail various favorable and unfavorable environmental factors affecting business with a suitable corporate example

7	Customer Value Management Special Paper-2	<ul style="list-style-type: none"> Write an essay on creating, communicating and delivering value to customers.
8	Financial System and Indian Banking	Microfinance and rural banking in India since Independence.
9	Introduction to Financial Institutions in India	Development banks in India
10	Basics of Costing	Solve any 2 questions on Cost sheet and 2 questions on estimated cost sheet in Journal
11	Basic Costing- Material	<p>Understand the purchase procedure adopted by any organization and attach specimen copies of their documents like purchase requisition, purchase order, bill of materials, delivery challan, goods received note, inspection report etc.</p> <p>Therefore the format will be as follows</p> <p>Title: Purchase Procedure</p> <p>Objective: To understand the purchase procedure oforganisation</p> <p>Methodology adopted : Visit and case study</p> <p>Case Study: Name of organization, history, purchase procedure, attach documents</p> <p>Conclusion: What new things did you learn in your visit</p>
12	Growth of Entrepreneurship	Write notes on different types of entrepreneurs such as Women entrepreneurs, Rural entrepreneurs, Social entrepreneurs, Green entrepreneurs.
13	Managing innovation and Entrepreneurship	Write 2 Innovative solutions for 2 Social problems

**Backlog Assignment Topics for SYBCOM Semester 4
For October 2018 Examination (2012 Pattern)**

No.	Subject	Topic
1	Corporate Accounting 2	Solve any two questions on any three topics.
2	Macroeconomics 2	Keynes Consumption, Investment Function, Multiplier and Accelerator
3	Managerial Communication	a. Write a suggestion or a proposal for any issue you feel strongly about in your college. b. Which movie has impacted you write its non-verbal communication?
4	Contemporary Management	Give real examples of companies with details in each of the following: 1) Joint venture 2) Merger 3) Take over
5	Elements of Company law 2	<p>Solve any four cases in the journal.</p> <p>1. A limited issued a notice for holding of its Annual General meeting on 7th November 2013. The notice was posted to the members on 16th October 2013. Some members of the company allege that the company had not complied with the provisions of the companies act with regard to the period of notice and such the meeting was not validly called. Decide:</p> <p>I. Whether the meeting has been validly called? II. If there is shortfall in number of days, state the statutory requirement and explain. III. Can the shortfall if any be condoned?</p> <p>Answer with relevant statutory provisions</p> <p>2. 40 out of 100 members of a company submitted a requisition for holding of an extra ordinary general meeting in order to remove managing director from office. On failure of the company to call the</p>

		<p>meeting, the requisitionists themselves called the meeting at the registered office of the company. On the appointed day, they could not hold the meeting at the registered office as the office was kept under lock and key by the managing director himself. The members held the meeting elsewhere and adopted the resolution removing the managing director from the office. Is the resolution valid? Answer with relevant statutory provisions.</p> <p>3. A company served a notice of a general meeting upon its members. The notice stated that a resolution to increase the share capital of the company would be considered at such meeting. A shareholder complained that the amount of the proposed increase was not specified in the notice. Is the notice valid? Answer with relevant statutory provisions.</p> <p>4. At a general meeting of the company, a matter was to be passed by special resolution. Out of forty members of the company, twenty voted for the resolution, five voted against it and five votes were cancelled. The remaining ten members abstained themselves from voting. The chairman declared resolution as passed. Is the decision of chairman valid? Answer with relevant statutory provisions.</p> <p>5. The Articles of association of X Ltd. Require the presence of six members to constitute the quorum of a general meeting. The following persons were present at the time of the commencement of the extra ordinary general meeting to consider the appointment of Managing Director:</p> <ul style="list-style-type: none">a. Mr. G, the representative of Governor of Gujrathb. Mr. A and Mr. B, shareholders of
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		<p>Preference Shares</p> <p>c. Mr. L, representing M Ltd., N Ltd., Y Ltd.</p> <p>d. Mr. P, Mr. Q, Mr. R and Mr. S</p> <p>Can it be said that quorum was present for the meeting? Answer with relevant statutory provisions.</p> <p>6. In a general meeting of A Ltd. the chairman counted six votes in the favour and seven votes against a resolution. Can the Chairman cast his own vote, (which was not casted before) and also his casing vote in favour of the resolution and declare the resolution as passed?</p>
6	Brand Management Special Paper-3	<ul style="list-style-type: none"> • Explain the importance of Brand Management in Modern Marketing.
7	Marketing and Social Responsibility Special Paper-4	<ul style="list-style-type: none"> • How "Socially responsible" are Companies in reality? • Difference between CSR and Charity with suitable example. • Choose an Indian Company practicing CSR in their organization. • Impact of CSR policy on the company, consumer, society and Government. • Is CSR a marketing Strategy used by companies to enhance Brand Image of the company or is CSR an initiative to serve society without expecting any corporate benefit? Justify • Why are governments interested in CSR?
8	Indian Banking System and Central Banking (Special Paper 3)	Evolution of US Federal Reserve and European Central Bank
9	Financial Markets (Special Paper 4)	Instruments traded in debt market
10	Basic Costing- Labour and Overhead (Special Paper 3)	Solve 2 questions on Labour remuneration methods and Write note on Job analysis, Job evaluation and Merit Rating
11	Methods of Costing (Special Paper 4)	What do you understand by Operating Costing? Visit a hospital or school and decide their cost unit. Identify the costs incurred by them.

		<p>Determine their charges per unit of the cost Therefore the format will be as follows Title: Operating Costing Objective: To understand the process of determining the charge per unit of cost unit for the school / hospital Methodology adopted :Visit, interview and case study Case Study: Name of organization, history, identification of costs incurred by the organization and deciding the appropriate cost unit by the student and finding out the charge levied by the organisation Conclusion: What new things did you learn in your visit?</p>
12	Success Stories in Entrepreneurship (Special Paper 3)	Case study of Women Entrepreneur.
13	Environment for Entrepreneurship (Special Paper 4)	Explain in detail the external and internal factors that affect the business environment.

**Backlog Assignment Topics for SYBCOM Semester 4
For October 2018 Examination (2016 Pattern)**

No.	Subject	Topic
1	Corporate Accounting 2	Solve any two questions on any three topics.
2	Macroeconomics- Concept and Analysis -I	Keynes Consumption, Investment Function, Multiplier and Accelerator
3	Managerial Communication	c. Write a suggestion or a proposal for any issue you feel strongly about in your college. d. Which movie has impacted you write its non- verbal communication?
4	Contemporary Management	Give real examples of companies with details in each of the following: 4) Joint venture 5) Merger 6) Take over
5	Elements of Company law 2	<p>Solve any four cases in the journal.</p> <p>7. A limited issued a notice for holding of its Annual General meeting on 7th November 2013. The notice was posted to the members on 16th October 2013. Some members of the company allege that the company had not complied with the provisions of the companies act with regard to the period of notice and such the meeting was not validly called. Decide:</p> <p>IV. Whether the meeting has been validly called? V. If there is shortfall in number of days, state the statutory requirement and explain. VI. Can the shortfall if any be condoned?</p> <p>Answer with relevant statutory provisions</p> <p>8. 40 out of 100 members of a company submitted a requisition for holding of an extra ordinary general meeting in order to remove managing director from office. On failure of the company to call the</p>

		<p>meeting, the requisitionists themselves called the meeting at the registered office of the company. On the appointed day, they could not hold the meeting at the registered office as the office was kept under lock and key by the managing director himself. The members held the meeting elsewhere and adopted the resolution removing the managing director from the office. Is the resolution valid? Answer with relevant statutory provisions.</p> <p>9. A company served a notice of a general meeting upon its members. The notice stated that a resolution to increase the share capital of the company would be considered at such meeting. A shareholder complained that the amount of the proposed increase was not specified in the notice. Is the notice valid? Answer with relevant statutory provisions.</p> <p>10. At a general meeting of the company, a matter was to be passed by special resolution. Out of forty members of the company, twenty voted for the resolution, five voted against it and five votes were cancelled. The remaining ten members abstained themselves from voting. The chairman declared resolution as passed. Is the decision of chairman valid? Answer with relevant statutory provisions.</p> <p>11. The Articles of association of X Ltd. Require the presence of six members to constitute the quorum of a general meeting. The following persons were present at the time of the commencement of the extra ordinary general meeting to consider the appointment of Managing Director:</p> <ul style="list-style-type: none">a. Mr. G, the representative of Governor of Gujrathb. Mr. A and Mr. B, shareholders of
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8	Apex Financial Institutes (Special Paper 3)	Evolution of US Federal Reserve and European Central Bank
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