



# Symbiosis College of Arts and Commerce

(An Autonomous College Affiliated to University of Pune)

| Subject code   |  | Semester   | I | II | III | IV | V | VI | M.Com. | I | II | III | IV                 |
|--|--|--|---|----|-----|----|---|----|--------|---|----|-----|--------------------|
| Title of Subject<br>(For F.Y. as appeared in the prospectus)<br>(For S.Y. & T.Y. titles can be as per the approval of BOS) |  | <b>SYBA – SEM III<br/>SOCIAL PSYCHOLOGY-I (G2)</b> |   |    |     |    |   |    |        |   |    |     |                    |
| Objectives   | <ol style="list-style-type: none"> <li>1. To acquaint students with basic concepts, methods and theories in social psychology.</li> <li>2. To acquaint the students with the methodology and scope of research in Social Psychology.</li> <li>3. To help the students understand the concept and formation of self.</li> <li>4. To enable students to understand the concept and formation of attitudes.</li> </ol>  |  |   |    |     |    |   |    |        |   |    |     |                    |
| <b>Detailed syllabus</b>   |  |  |   |    |     |    |   |    |        |   |    |     |                    |
| Unit   | Contents of the syllabus   |  |   |    |     |    |   |    |        |   |    |     | Number of Lectures |
| 1  | <b><u>SOCIAL PSYCHOLOGY: AN INTRODUCTION</u></b><br>Definition and nature of social psychology<br>1.2. Theories in social psychology<br>1.2.1. Motivational<br>1.2.2. Learning<br>1.2.3. Cognitive<br>1.3. Research methods of Social Psychology:<br>1.3.1. Methods of data collection<br>1.3.1.1. Experimental Method<br>1.3.1.2. Correlational Method and Survey Method<br>1.4 Tools of data collection<br>1.4.1. Observation<br>1.4.2. Self-report<br>1.4.3. Archival.<br>1.4.4. Internet |  |   |    |     |    |   |    |        |   |    |     | 14                 |
| 2  | <b><u>SOCIAL COGNITION AND PERSON PERCEPTION</u></b><br>2.1. Impact of schemas on social cognition<br>2.2. Theories of attribution: Theory of Correspondent Inference and Kelly's Theory of Causal Attributions<br>2.3. Basic sources of attribution error: The Correspondence Bias, The Actor-Observer effect, The Self-Serving bias<br>2.4. Impression formation and impression management: Some important Perspectives.   |  |   |    |     |    |   |    |        |   |    |     | 13                 |
| 3  | <b><u>LEARNING ABOUT THE SELF</u></b><br>3.1. The self: Definition, nature and functions formation of Self<br>3.1.1. Personal versus social identity<br>3.1.2. Self awareness<br>3.2. Self-esteem: Measurement, self-serving biases, sex-differences in self-esteem  |  |   |    |     |    |   |    |        |   |    |     | 14                 |

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|--|---|----|
|  | 3.3. Self-presentation and self-regulation<br>3.4. The self as target of behaviour  |    |
| 4  | <b>ATTITUDE</b><br>4.1. Attitude: Definition and components<br>4.2. Formation of attitude<br>4.3. Attitude change<br>4.3.1. Spontaneous change and persistence<br>4.4. Cognitive Dissonance: What it is and how we manage it? | 13 |
|  | Total Number of Lectures  | 54 |
| <b>Suggested Reference Books</b>   |   |    |
| <ol style="list-style-type: none"> <li>1. Baron, R.A.; Byrne, D. and Branscombe, N.R. (2006). <i>Social psychology</i>. 11th ed. N.D.: Pearson.</li> <li>2. Taylor, S.E.; Peplau, L.A. and Sears, D.O. (2006). <i>Social psychology</i>. 12th ed. N.D.: Pearson.</li> <li>3. Baron, R.A.; Byrne, D. (1998). <i>Social psychology</i>. 10th ed. N.D.:Prentice-Hall of India Pvt. Ltd.</li> <li>4. Aronson, E., Wilson, T.D. and Akert, R.M. (2010). <i>Social Psychology</i> (7th ed.). Boston: Prentice Hall.</li> <li>5. Myers, D.G. (2005). <i>Social Psychology</i> (8th ed.). New Delhi : Tata McGraw Hill Pub.Co. Ltd.</li> </ol> |   |    |
| <b>Suggested Journals</b>  |   |    |
| <ol style="list-style-type: none"> <li>1. Journal of Indian Academy of Applied Psychology.</li> <li>2. Psychological Studies.</li> </ol>   |   |    |
| <b>Web sites :</b>   |   |    |
| <ol style="list-style-type: none"> <li>1. <a href="http://www.jstor.com">www.jstor.com</a></li> <li>2. <a href="http://www.sciencedirect.com">www.sciencedirect.com</a></li> </ol>   |   |    |