



SYMBIOSIS COLLEGE OF ARTS & COMMERCE
 An Autonomous College | Under Savitribai Phule Pune University
 Reaccredited 'A+' with 3.51 CGPA For Third Cycle By NAAC | College with Potential for Excellence

COURSE TITLE	SUSTAINABLE ENTERPRISE	
Paper Number (In case of Specialization)	HONOURS – CORE PAPER II	
Course Learning Outcomes: On successful completion of the module students will be able to: To provide comprehensive knowledge about Sustainability management and its dimensions. To equip the students with the conceptual clarity regarding sustainability practices undertaken by organizations		
Unit	CONTENTS OF THE COURSE	No. of Lectures
1.	<u>Title of the topic :</u> Overview of sustainability 1.1 Triple bottom line approach – people, planet and profit 1.2 Meaning and need for sustainability management. 1.3 Sustainability development goals, UN Global compact 1.4 Advantages and challenges to sustainability management	10
2.	<u>Title of the topic :</u> Understanding the <u>People</u> aspect of Triple bottom line 2.1 Meaning and significance of CSR 2.2 Need for CSR and its benefits to organizations 2.3 Need for CSR in India, CSR mandate 2.4 Employee engagement, Social audit, sustainable investing 2.5 Strategic CSR 2.6 CSR reporting 2.7 Case studies in CSR	12
3.	<u>Title of the topic:</u> Understanding the Planet aspect 3.1 Sustainability practices and environment protection 3.2 Value chain and Sustainable Value chain 3.3 Life cycle assessment 3.4 Case studies of organizations incorporating sustainability practices	12
4.	<u>Title of the topic:</u> Understanding the <u>Profit</u> aspect 4.1 Stakeholder vs Shareholder approach, 4.2 Business ethics and sustainability 4.3 Overview of corporate governance and its relation to sustainability of organizations 4.4 Case studies of unethical and fraudulent practices	10
5.	<u>Title of the topic :</u> Sustainability reporting and standards 5.1 Overview of the GRI reporting guidelines	10

	5.2 Dow Jones sustainability index 5.3 OECD Guidelines for Multinational companies 5.4 AA-1000, ISO -26000, ISO 14001, OHSAS -18001,SA-8000, 5.5 Sustainability report	
	Total Number of Lectures	54
Teaching Methodology :	1. Case studies 2. Field Visits 3. Book reading and discussions 4. Guest Lectures and Industry experts	
Projects / Field work as part of continuous assessment: Topic: Study of Sustainability practices of any industry Objectives: To understand the what sustainability practices are incorporated by an industry Learning Outcomes: Students will learn the importance of triple bottom line in business		
References <ol style="list-style-type: none"> 1. Business Interest and Environmental Crisis, edited by KanchiKohli and Manju Menon, Sage publication 2. Climate change, sustainability and the world, AnkurChabra 3. Sustainability-Essentials for Business, Scott Young, Kathy Dhanda,Sage Publication 4. Taxmann’s Governance, Ethics and Social Responsibility of Business. NeeruVasisth, Namita Rajput Online <ol style="list-style-type: none"> 1. Handbook on CSR by CII 2. Voluntary guidelines on CSR 2009 by MCA 3. Corporate governance Voluntary Guidelines 2009 4. ISO 26000 and International Integrated reporting framework. 5. Business strategies for sustainable development by International Institute for sustainable development. 		