



COURSE TITLE	Investments and Beyond	
Paper Number (In case of Specialization)	HONOURS – CORE PAPER I	
Course Learning Outcomes: On successful completion of the module students will be: <ol style="list-style-type: none"> 1. Able to comprehend the term investment from different perspectives. 2. Able to develop a critical view of different monetary and non-monetary motives. 3. Able to develop a holistic view of oneself and be able to identify feasible monetary and non-monetary investment opportunities. 		
Gist of this course in maximum 3 to 4 lines	The course has been designed to widen the horizons with respect to monetary investment and beyond concepts that will enable students to develop a better perspective of how they perceive investments and help them identify areas in their life in which they would like to invest their resources.	
Detailed syllabus		
Unit	CONTENTS OF THE COURSE	No. of Lectures
1.	Introduction <ol style="list-style-type: none"> 1.1 Investment: Concept, characteristic features, evolution and history 1.2 Financial and Non-Financial Investments 1.3 Distinction between Investment and Expenditure, Investment and speculation 1.4 Money and its source 1.5 Sources of Investments 1.6 Concept: Disposable Income, Savings, Opportunity Cost, Assets, 1.7 Instruments of Investments 1.8 Risk Reward Relationship <ul style="list-style-type: none"> • Concept of Rent – Interest • Notional gain v/s real gain 	10
2.	Economy and Investment. <ol style="list-style-type: none"> 2.1 Political Economy: Political and economic environment and its impact 2.2 Micro and Macro perspective of investment Opportunity to invest (Macro business Opportunities of sector and micro challenges of single unit/firm of the same sector) 2.3 Precautions in Investment 2.4 Non-Financial Investments / Unquantifiable Investments: Happiness Index. 	12

3	Society and Investment 3.1 Moral Issues related to Investments 3.2 Core urge behind Investment 3.3 Philosophy of Investment 3.4 Intentions behind spending / investing 3.5 Income and Wealth 3.6 Liquidity v/s investment 3.7 Who is rich? 3.8 Advantages of being rich! 3.9 Investment and Prosperity	12
4	Philosophy, Religion and Investment 4.1 True value of your investment – market value as well as emotional value 4.2 Money and contentment 4.3 Expectation – Satisfaction ratio, Greed, 4.4 Religion and Investment: Different religious based investment practices, Islamic Banking 4.5 Wealth Materialism Wisdom and Bliss 4.6 Psychology and Investment	11
	Total Number of Lectures	45
Teaching Methodology :	1. Case studies and research paper reading 2. Field Visits 3. Book reading and discussions 4. Movies	
Suggested Reference Books: 1. Investment : A History By: Reamer Norton Downing Jesse. 2. Who Moved My Cheese,1998 By: Johnson,spencer. 3. Jonathan Livingston Seagull By: Bach Richard. 4. Rich dad Poor dad,1997 By: Kiyosaki Robert T. 5. The monk who sold his Ferrai by Robin Sharma		