

Campus to Corporate – Make The First Leap a cakewalk

Duration: 45 hours

Learning Objectives &Utility

- Assessing self-motivation, dynamism & career focus
- Goal Setting & Priority management
- Polishing Business Etiquettes & Presentation Skills
- Fine Tuning Inter Personal Communication
- Understanding Corporate Responsibilities & Work Culture
- Preparing for Group Discussions & Interviews with mock drills

Session Outline:

- First Impressions
- Time Management & Prioritizing
- Corporate Communication
- Networking & Influencing Skills
- Problem Solving & Decision Making
- Preparing Self-Introduction Pitches
- Handling Interview Questions
- Goal Setting
- Self-Communication
- Business Etiquettes

Evaluation Parameters

- Ongoing presentations & Practical Demos (20 marks)
- Project (40 marks)
- Final Assessment (40 marks)

Skill Component

- Goal Setting & Priority management
- Polishing Your Business Etiquettes & Presentation Skills
- Fine Tuning Your Inter Personal Communication
- Understanding Corporate Responsibilities & Work Culture