



Symbiosis College of Arts and Commerce

(An Autonomous College under Savitribai Phule Pune University)

Subject code	Semester	†	‡	§	¶	∑	∏	M.Com.	†	‡	§	¶
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Title of Subject	Semester IV Popular fiction											
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Objectives & Learning outcomes	<p>In recent years a body of critical material has developed that attempts to understand popular culture generally and popular fiction particularly. The objectives of the course are</p> <ul style="list-style-type: none"> • To understand the distinctions in the terms popular and literary or high literature • To interpret and appreciate various genres such as as Youth fiction, children's literature, horror, detective fiction, romance, pornography and science fiction, etc. • Understand concepts such as the bestseller, genre theory, print culture and readership
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Areas covered : Definition of . Distinctions between High, Folk, Mass and Popular culture, Kinds of popular literature, theoretical approaches to popular literature

Unit	Contents	Number of Lectures
	Introduction	4
1	J.D Salinger - The Catcher in the Rye	16
2	Khaled Hosseini – The Kite Runner	16
3	Stephen King -Rita Hayworth and Shawshank Redemtion –	14
	Assignments and Presentations	6
	Total Number of Lectures	54

Suggested Reference Book:

1. Ashley, Bob (ed.) - Reading Popular Narrative: A Source Book.(Leicester University Press). 1997
2. Barthes, Roland. - Mythologies.
3. Berger. Arthur Asa. - Narratives in Popular Culture. Media and Everyday Life. (Sage) 1997.
4. Berger, Arthur Asa – Popular Culture Genres : Theories and Texts (sage) 1997.
5. During, Simon (ed.) - The Cultural Studies Reader. (Routledge). 1993
6. Dwyer, Rachel and Christopher Pinney (ed.) - Pleasure and the Nation: The History. Politics and Consumption of Popular Culture in India. (OUP). 2001
7. Easthope, Anthony - Literary into Cultural Studies. (Routledge)
8. Fiske, John - Reading the Popular (Unwin Hyman). 1989
9. Fiske, John - Understanding Popular Culture (Routledge) 1989.
10. Franklin. Sarah, Celia Lucy and Jackie Stacey (ed.) - Off Centre: Feminism and Cultural Studies (Harper Collins) 1991
11. Hebdige. Dick - Subculture: The Meaning of Style (Methuen) 1979.
12. Leavis, F.R. - Mass Civilization and Minority Culture.
13. McCabe, Colin - High Theory/Low Culture (Manchester University Press)
14. Storey, John - An Introduction to Cultural Theory and Popular Culture. (Harvester. Wheatsheaf) 1998

15. Strinati, D. - An Introduction to Theories of popular Culture. (Routledge) 1995

16. Williams, Raymond - Culture and Society. (Chatto and Windus)