



SYMBIOSIS

Symbiosis College of Arts and Commerce
(An Autonomous College under Savitribai Phule Pune University)
LIFE SKILLS COURSE FOR 'DEGREE WITH HONOURS' PROGRAMME

Title of the Course: Nonverbal Communication

No. of hours: 45

Course Code: 50409116

Faculty: Dr.Uday Iyer

**Course learning
Outcomes**

CO 1: Examine the concept of nonverbal communication.
CO 2: Expresses the importance of main codes such as clothes, jewelry, and personal belongings in nonverbal communication. (II)
CO 3: Explain how body language influences communication more than words. (III)
CO 4: Evaluates the gender differences in nonverbal communication. (IV)

Teaching Methodology:

1. Power Point Presentations,
2. Lectures, Field trips,
3. Role Plays,
4. Movie,
5. Quiz

Unit	Contents of the syllabus	Number of Hours
1.	a) Understanding Communication- Verbal and Non verbal -Ice Breaking Activity b) Introduction to Non Verbal Communication Aspects of non-verbal communication - Body Language, Paralanguage, Proxemics, Sign Language - Other types of Nonverbal communication: Colours, The structure of our physical context- layout and design. -Group Activity (Communication in Nature- Pheromones) c)Universal Facial Expressions -Mime	6

2.	<p>a)Introduction to Transactional Analysis</p> <ul style="list-style-type: none"> -Theory of Personality: PAC model -Ego states -Self assessment of ego states -Understanding the relation between gestures, expressions, and tone and ego states. 	5
3.	<p>Developing skills to read nonverbal cues</p> <ul style="list-style-type: none"> -The power of the unconscious -Left/right brain functions -Case study – Go along and get along 	3
4.	<p>Vocal displays</p> <ul style="list-style-type: none"> -Verbal cues to deception -Importance of emphasis, intonation and tone - Emotions and voice <p>Video</p>	2
5.	<p>Understanding gestures and expressions</p> <ul style="list-style-type: none"> -Handshake analysis <p>Activity</p> <ul style="list-style-type: none"> -Eye signals <p>NLP</p> <ul style="list-style-type: none"> -Doubt and deceit signals <p>Video (MJ)</p>	8
6.	<p>Proxemics</p> <ul style="list-style-type: none"> -Intimate, Personal, Social and Public Space language -The element of culture (Example of Japan and USA) -Different standing and sitting positions -Documentary – The Human Ape 	5
7.	<p>Rapport Building</p> <ul style="list-style-type: none"> -Mirroring - Story of the monkey and the caps 	5
8.	<p>Body Language for Presentation and Public Speaking</p>	6
9.	<p>Interview</p> <ul style="list-style-type: none"> -Creating a powerful first impression -Avoiding body language blunders -Mock Interviews 	5
	Total Number of Hours	45

Suggested Reference Books

Games People Play, Eric Berne

The Naked Ape, Desmond Morris

Business Communication, K.K. Sinha

Communication across cultures, Stella Ting

Web sites :

You tube:

Charlie Chaplin Silent Movie

Planet Earth-The Arctic, Penguin Communication, BBC Documentary