



# Symbiosis College of Arts and Commerce

(An Autonomous College under Savitribai Phule Pune University)

Subject code	50611C18	Semester	I	II	III	IV	V	VI	M.Com.	I	II	III	IV
Title of Subject		<b>T.Y.B. Com with Specialization in Accounting and Finance (Integrated Programme)</b> <span style="background-color: yellow; display: inline-block; padding: 2px;">Semester V</span> <b>Title: Strategic Business Management</b>											
Objectives	<ol style="list-style-type: none"> <li>1. To apply organizational leadership in various advisory capacities</li> <li>2. To apply the relevant professional skills, through the context of an integrated case study.</li> </ol>												
<b>Detailed syllabus</b>													
Unit	Contents of the syllabus												Number of Lectures
1.	<b>Technology and data analytics</b> 1.1 Cloud and mobile technology <b>1.2</b> Big data and data analytics <b>1.3</b> E- business: value chain <b>1.4</b> IT systems security and control												<b>14</b>
2.	<b>Organizational control and audit</b> <b>2.1</b> Management and internal control systems <b>2.2</b> Audit and compliance <b>2.3</b> Internal control and management reporting												<b>12</b>
3.	<b>Finance in planning and decision-making</b> <b>3.1</b> Finance function <b>3.2</b> Financial analysis and decision-making techniques <b>3.3</b> Cost and management accounting												<b>14</b>
4.	<b>Innovation, performance excellence and change management</b> <b>4.1</b> Enabling success: organizing <b>4.2</b> Enabling success: disruptive technologies <b>4.3.</b> Enabling success: talent management <b>4.4</b> Enabling success: performance excellence <b>4.5</b> Managing strategic change <b>4.6</b> Innovation and change management <b>4.7</b> Leading and managing projects												<b>14</b>
<b>Total Number of Lectures</b>												<b>54</b>	
<b>Suggested Reference Books</b>													
<ol style="list-style-type: none"> <li>1.Strategic Business Leader (Study Text) Published by Kaplan</li> <li>2.Strategic Business Leader (Exam Kit) Published by Kaplan</li> <li>3.Strategic Business Leader (Study Text) published by BPP</li> <li>4.Strategic Business Leader (Exam Kit) Published by Kaplan</li> </ol> <p style="text-align: center;">website. accaglobal.com</p>													