



SYMBIOSIS COLLEGE OF ARTS AND COMMERCE

An Empowered Autonomous College | Under Savitribai Phule Pune University
Reaccredited 'A+' with 3.51 CGPA For Third Cycle By NAAC | College with Potential for Excellence

UG Curriculum

PROGRAM	BA	BA(Hon)	B.Com	B.Com(Hon)	M.Com	MA - Eng	MA- Eco	MA- Psy
Tick ✓								

SEMESTER	1	2	3	4	5	6	7	8
Tick ✓								

SPECIALIZATIONS								
BA	Eco	Eng	Psy	Gen				
Tick ✓								
BCOM	Costing	Banking	Entrep	MKT	Fin & Acc	Mgt Acc	HRM	Bus Analytics
Tick ✓								

Name of the Department	Skills Development
Name of Head of Department	Dr.Neelofar Raina
Title of the Course	Smart Investor Programme
Course Code	SKL01
Type of Course (New / Revised)	Revised
Number of Credits	3
Date of Approval by BoS	26/10/21
Date of Implementation	2021

Course Outcomes
1. Identify various avenues of investment
2. Illustrate fundamental Analysis and the technical Analysis of Stock market using various tools / web based tools



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3. **interpret** and apply the concepts of fundamental and technical analysis while selecting the investment avenues, keeping in mind the financial goals
4. Analyze data and help **connect** various data linkages and impact of corporate actions from Smart Investor perspective – assess the ability of participants to independently implement the data linkages
5. **Summarize and test** the learning outcomes with the help of group assignments and presentations

DETAILS OF SYLLABUS

UNIT NUMBER	DETAILS	NUMBER OF LECTURES
1	Introduction to Investment 1.1 Class of investment 1.2 Basics of stock market : NSE/ BSE / Types of Cos./ IPO 1.3 Factors impacting the prices of stock 1.4 How to read the BS, P&L, CL	8
2	Research Methodology 2.1 Introduction to various tools / app for reading stock prices	8
3	Market Linkages 3.1 Understand participants in stock markets – FDI , DII, Retail 3.2 Understanding the global market linkages 3.3 Understanding the impact of raw material prices	10
4	Fundamental Analysis 4.1 Reading the BS, P&L, CF 4.2 Corporate Accounting – JE for issue, Bonus, IPO, Forfeiture, Buyback, 4.3 Company Liquidation 4.4 Ratio Analysis 4.5 RBI functions, Economic data and impact on stock prices	10

	4.6 marker leadership	
5	Case study 5.1 Corporate Actions 5.2 Earning documents	9

Reference List

1. Security Analysis : Graham & Dodd : <https://www.amazon.in/Security-Analysis-Foreword-Warren->

[Buffett/dp/0070140650/ref=sr_1_2_sspa?crid=19WL51JNFL8IM&dchild=1&keywords=security+analysis+by+benjamin+graham&qid=1635128738&sprefix=security+ana%2Caps%2C295&sr=8-2](https://www.buffett.com/dp/0070140650/ref=sr_1_2_sspa?crid=19WL51JNFL8IM&dchild=1&keywords=security+analysis+by+benjamin+graham&qid=1635128738&sprefix=security+ana%2Caps%2C295&sr=8-2)

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2. CFA Level 1 & 2 Equity and Corporate Finance Syllabus

3. Warren Buffett and the Interpretation of Financial Statements: The Search for the Company with a Durable Competitive Advantage

https://www.amazon.in/Warren-Buffett-Interpretation-Financial-Statements/dp/1849833192/ref=pd_sim_3/259-4484477-

[4800526?pd_rd_w=NNBCK&pf_rd_p=df94e169-3083-47a5-b39e-0983bb578426&pf_rd_r=TEG80SY5Z3D50CXGR9MV&pd_rd_r=fabfadf8-e8f3-459d-855f-8deada9dcb72&pd_rd_wg=NMYuP&pd_rd_i=1849833192&psc=1](https://www.ncbi.nlm.nih.gov/geo/query/acc.cgi?acc=GSE4800526?pd_rd_w=NNBCK&pf_rd_p=df94e169-3083-47a5-b39e-0983bb578426&pf_rd_r=TEG80SY5Z3D50CXGR9MV&pd_rd_r=fabfadf8-e8f3-459d-855f-8deada9dcb72&pd_rd_wg=NMYuP&pd_rd_i=1849833192&psc=1)

4. Investor's Business Daily Guide to the Markets Paperback – Import, 23 January 1997

<https://www.amazon.in/Investor%E2%80%B2s-Business-Daily-Guide->

[Markets/dp/0471154822/ref=sr_1_2_sspa?dchild=1&keywords=guideto+the+markets&qid=1635129305&sr=8-2-](#)

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5. Who Moved My Interest Rate?: Leading the Reserve Bank of India Through Five Turbulent Years Hardcover – 21 July 2016



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https://www.amazon.in/Who-Moved-Interest-Rate-Turbulent/dp/0670088927/ref=sr_1_5?dchild=1&keywords=reserve+bank+of+india&qid=1635129385&sr=8-5

6 Corporate Actions: A Guide to Securities Event Management: 275 (The Wiley Finance Series) Hardcover – Import, 27 January 2006

https://www.amazon.in/Corporate-Actions-Securities-Management-Finance/dp/0470870664/ref=sr_1_1?dchild=1&keywords=corporate+actions&qid=1635129503&sr=8-1

7. NISM Research Analyst (XV) (Updated till March 2018) Paperback – 1 January 2018

https://www.amazon.in/Research-Analyst-Updated-till-March/dp/9387957055/ref=sr_1_17?dchild=1&keywords=market+research&qid=1635129612&sr=8-17

8. Product Research 101: The Essential Guide on How to Find the Perfect Niche and Product That Sells, Discover How to Find Hot Niche Markets and Winning Products That Would Sell Paperback – 4 December 2020

https://www.amazon.in/Product-Research-101-Essential-Discover/dp/6069836510/ref=sr_1_20_sspa?dchild=1&keywords=market+research&qid=1635129612&sr=8-20-spons&psc=1&spLa=ZW5jcmlwdGVkUXVhbGlmaWVyPUEwRzZVWkjaMlZNV09TJmVuY3J5cHRlZElkPUEwMzYyMjA5WlJWUTcxMVNQMEdBjMmVuY3J5cHRlZEFkSWQ9QTA4MTYwMTVDSVA3TkdnNlOUjgmd2lkZ2V0TmFtZT1zcF9idGYmYWN0aW9uPWNsaWNrUmVkaXJlY3QmZG9Ob3RMb2dDbGljaz10cnVl

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