



SYMBIOSIS

# Symbiosis College of Arts and Commerce

(An Autonomous College Affiliated to University of Pune)

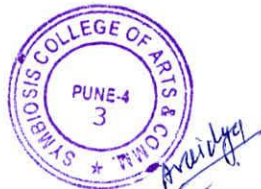
Subject code		Semester	I	II	III	IV	V	VI	M.Com.	I	II	III	IV
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Title of Subject (For F.Y. as appeared in the prospectus) (For S.Y. & T.Y. titles can be as per the approval of BOS)	<b>SYBA – SEM III SOCIAL PSYCHOLOGY-I (G2)</b>
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Objectives	<ol style="list-style-type: none"> <li>To acquaint students with basic concepts, methods and theories in social psychology.</li> <li>To acquaint the students with the methodology and scope of research in Social Psychology.</li> <li>To help the students understand the concept and formation of self.</li> <li>To enable students to understand the concept and formation of attitudes.</li> </ol>
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### Detailed syllabus

Unit	Contents of the syllabus	Number of Lectures
1	<p><b><u>SOCIAL PSYCHOLOGY: AN INTRODUCTION</u></b>            Definition and nature of social psychology            1.2. Theories in social psychology                1.2.1. Motivational                1.2.2. Learning                1.2.3. Cognitive            1.3. Research methods of Social Psychology:                1.3.1. Methods of data collection                    1.3.1.1. Experimental Method                    1.3.1.2. Correlational Method and Survey Method            1.4 Tools of data collection                1.4.1. Observation                1.4.2. Self-report                1.4.3. Archival.                1.4.4. Internet</p>	14
2	<p><b><u>SOCIAL COGNITION AND PERSON PERCEPTION</u></b>            2.1. Impact of schemas on social cognition            2.2. Theories of attribution: Theory of Correspondent Inference and Kelly's Theory of Causal Attributions            2.3. Basic sources of attribution error: The Correspondence Bias, The Actor-Observer effect, The Self-Serving bias            2.4. Impression formation and impression management: Some important Perspectives.</p>	13
3	<p><b><u>LEARNING ABOUT THE SELF</u></b>            3.1. The self: Definition, nature and functions formation of Self                3.1.1. Personal versus social identity                3.1.2. Self awareness            3.2. Self-esteem: Measurement, self-serving biases, sex-differences in self-esteem</p>	14



	3.3. Self-presentation and self-regulation 3.4. The self as target of behaviour	
4	<b>ATTITUDE</b> 4.1. Attitude: Definition and components 4.2. Formation of attitude 4.3. Attitude change 4.3.1. Spontaneous change and persistence 4.4. Cognitive Dissonance: What it is and how we manage it?	13
	Total Number of Lectures	54
<b>Suggested Reference Books</b>		
<ol style="list-style-type: none"> <li>1. Baron, R.A.; Byrne, D. and Branscombe, N.R. (2006). <i>Social psychology</i>. 11th ed. N.D.: Pearson.</li> <li>2. Taylor, S.E.; Peplau, L.A. and Sears, D.O. (2006). <i>Social psychology</i>. 12th ed. N.D.: Pearson.</li> <li>3. Baron, R.A.; Byrne, D. (1998). <i>Social psychology</i>. 10th ed. N.D.: Prentice-Hall of India Pvt. Ltd.</li> <li>4. Aronson, E., Wilson, T.D. and Akert, R.M. (2010). <i>Social Psychology</i> (7th ed.). Boston: Prentice Hall.</li> <li>5. Myers, D.G. (2005). <i>Social Psychology</i> (8th ed.). New Delhi : Tata McGraw Hill Pub.Co. Ltd.</li> </ol>		
<b>Suggested Journals</b>		
<ol style="list-style-type: none"> <li>1. Journal of Indian Academy of Applied Psychology.</li> <li>2. Psychological Studies.</li> </ol>		
<b>Web sites :</b>		
<ol style="list-style-type: none"> <li>1. <a href="http://www.jstor.com">www.jstor.com</a></li> <li>2. <a href="http://www.sciencedirect.com">www.sciencedirect.com</a></li> </ol>		

