



Symbiosis College of Arts and Commerce
(An Autonomous College Affiliated to University of Pune)

Subject code	17C04303	Semester	I	II	III	IV	V	VI	M.Com. Semester	I	II	III	IV √
Title of Subject (For M. Com Part I & II as appeared in the prospectus)		Project Work in : Recent Advances In Business Administration											
Objectives	<p>There will be a project work carrying 100 marks for internal students only. The students will have to select a subject from any area of the syllabi for Business- Administration. The students will have to work under the guidance of concerned subject teacher. The project will carry total 100 marks out of which sixty marks will be allotted for Project Report and 40 marks will be allotted for Project Viva Voce to be conducted by internal teacher and external teacher (examiner) appointed by the University.</p> <p>Note: The list of suggested areas for project work will be notified in due course.</p>												
Detailed syllabus													
Unit	Contents of the syllabus											Number of Lectures	
	<p>Title of the topic : I</p> <ul style="list-style-type: none"> • A Student has to select a topic of his interest form any functional area of Management/Administration studied under paper I to paper VII in the subject of Business Administration. • The assignment of Project Report aims at developing the ability applying the theoretical knowledge to practical business situations and also developing analytical skills among students. • A student has to visit a business undertaking/ or unit of business undertakings to collect data and information in respect of the topic selected. • The Project Report is to be completed by following the standardized rules and norms of research methodology. A teacher is expected to monitor the student is expected/ required to select the • Topic in consultation with the teacher and prepare a brief synopsis giving details of the research methodology and chapter scheme. • The proposed topic may be finalized only after the ground work is done by a student relating to a topic on the basis of discussion held in the classroom. This will help to avoid any repetition or duplication of topics. The students are required to submit duly completed project reports before the month of March every year. <p>M.Com II The list of topics for project work The following is the list of selected topics and areas for project work and for the guidance of the student's teachers.</p> <ol style="list-style-type: none"> 1. A study of production process in an industrial undertaking. 2. Plant layout and organization structure of a selected unit. 3. Production Planning & Control 4. Material & Inventory Control-Methods of inventory control 5. Documentation and computerization 6. Quality Circles & TQM 												



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| <ol style="list-style-type: none">7. Procedure for obtaining ISO certification8. Stores organization in a large scale organization.9. Study of consumer behavior in using a particular product.10. Consumer Relationship Practices.11. Marketing Strategies.12. Popularity of particular brand of product.13. Organisation of Finance Department14. Analysis of Financial statements of a company for at least 3 years.15. Working capital management.16. Analysis of Appropriation of profits for the last 3 years.17. Study of various Reserves in a particular company.18. A case study of corporate Merger/Acquisition /Combination from available secondary data like books, journals, periodicals etc.19. Foreign Exchange transactions in as export oriented business enterprise.20. Organisation of H.R.M. function21. Recruitment and selection procedure.22. Training & Development of Employees and executive.23. Working conditions, Health & Safety24. Employee welfare.25. Study of Industrial Disputes-causes, consequences26. Employee performance appraisal.27. Compensation structure28. A Study of Voluntary Retirement Schemes29. Workers satisfaction survey.30. Employee communication. | |
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