



# SYMBIOSIS COLLEGE OF ARTS & COMMERCE

An Autonomous College | Under Savitribai Phule Pune University

Reaccredited 'A+' with 3.51 CGPA For Third Cycle By NAAC | College with Potential for Excellence



## Centre for Innovation and Entrepreneurship

### Project Campus Entrepreneur 2020-21 (Batch-2)

#### Report

The SCAC Centre for Innovation and Entrepreneurship under Project Campus Entrepreneur organized the session. Its topmost objective is to give guidance and the best right professional mentorship. It's a 60 hours credit-based program that was started in the year 2018 under the guidance of Dr. Sharayu Bhakare, ma'am, under this program budding student entrepreneurs, not only from an entrepreneur point of view but also from legal market technology financial, etc. which help them to get the base to convert their idea through different stages, we also set business plan competitions, workshops flea market, visits, exhibition and much more.

Despite the prevailing pandemic the enthusiasm to start a startup didn't stop. Under the guidance of Dr. Sharayu Mam and mentors, the virtual session was held for students to begin their start-up at their place.

The sessions held by Amit Inamdar Sir and Dr. Sharayu Mam covers the topic from basics like

- Spark Your Creativity (22<sup>nd</sup> DEC )

In the first session, Amit Inamdar Sir introduced to entrepreneurship and entrepreneurs around the world and their journey, how their thoughts were creative

- Opportunity Identification (29<sup>TH</sup> DEC)

Students got to know that there are many opportunities, it just takes some initiative to grab it and turn it into a masterpiece and sell

- Building A Successful Business ( 2<sup>ND</sup> JAN)

How to think and create their business plan specific in the area there are interested in or any business would like to startup with

- Follow Up Session (5<sup>TH</sup> JAN )

In this session students interacted with and discussed their plan or their product idea at the initial stage

- Finalizing Business Idea (20<sup>TH</sup> JAN)

By this time student had decided their business idea under the guidance of sir

- Follow Up Session (28<sup>TH</sup> JAN )

In this follow up session sir guided the students who were confused or doubted their business plan

- Building Successful Startup Plan ( 2<sup>ND</sup> FEB)

After deciding on the business idea, it was essential to plot down the business plan

- Customer Identification (8<sup>TH</sup> FEB)  
Sir explained how to identify this your customer according to business. How their want varies
- .Discussion And Follow Up (23<sup>TH</sup> FEB)  
Follow up session was carried on customer identification, the utility of the product, consumer behavior
- Follow Up And Guidance (28<sup>TH</sup> FEB)  
Sir cleared all doubt of students facing problems discussing the business plan. How to handle them
- Preparing Plan Of Action (9<sup>TH</sup> MAR)  
After preparing business plan, customer identification, product or service efficiency, packaging, etc students started initiating action plan of business in the true sense
- FOLLOW UP SESSION (12<sup>TH</sup>, 15<sup>TH</sup>, 31<sup>ST</sup> MAR)  
Sir guided students while leading their business plan, help them to overcome the obstacles
- Review Session (11<sup>TH</sup> APR)  
This session was held to check the progress of the student
- Mentoring Session (15<sup>TH</sup> APR)  
Few alumni explained their journey of being an entrepreneur and the startup
- Commercializing Business (22<sup>ND</sup> APR)

Students prepared the prototype, cost, packaging, social media, raw material plan ready. they discussed Commercialization and customer feedback

- Prototype Presentation 1 (26<sup>TH</sup>, 28<sup>TH</sup> and 30<sup>TH</sup> APR)  
Sir gave guidance on how to prepare a PowerPoint presentation of their business idea, how to present it, what content should be included, and detailed information
- Final Business Plan Presentation (4<sup>TH</sup> AND 5<sup>TH</sup> APR)  
One last day students were excited to showcase their business idea through presentation to Sharayu Maam and Amit Inamdar Sir

Along with some session by a few of our alumni students to guide them, they explained the journey of their startup and mentoring session

- URJA NEURGAONKAR
- VEENA BALACHANDRAN

It ultimately helped them to explore themselves, come out of their comfort zone, and foster an Entrepreneurial mindset and Intrapreneurial skillset amongst aspirants.

## Outcome

Students get multiple opportunities to hon their skill and explore themselves self as future entrepreneurs

The 2020 -2021 batch of student have started some startups

NAME	BUSINESS IDEA
Abhishek Jaybhaye & Bhaktii Parve	the graphic restaurant reservations system
Aniket Goel	travel and eat
Ankita & NEHA KARKI	study cafe
Anupam Dodecha	hire a photographer app
Bhumi Tilwani & Dhiresha Sarda	customized mess service
Devanshi Bajaj & Siddhi Barve	anime food-themed restaurant
Gaurree Raynukdas	ayurvedic face pack
Harsh Vardhan Sharma	automobile suggestions website and outlet
Jay dhaduk & Kshitij Vidyarthi	career counseling website
Kamal Roshia & Pratiksha Dixit	game-based learning app
Kimaya Ashtekar & Shashank Pagare	reverse vending machine
Nidhi Singh & SHAILESH DHELE	vending machine- food for street animals
Prasad Golapkar & Varun Deshpande	agro tech- renting out services
Prithviraj Deshmukh	app for household help
Rutuja Khengar	biscuits for fasting
Shruti Dhankude	cake/ pastry shop
Suhani Maheshwari	edible paper
Swara Bhatt	biodegradable id cards
Trapit Jain	magnetic USB pin / vegan leather
Vaishnavi Jagtap & Vaishnavi Thakur	dog umbrella
Vanshita Khanna & Yuliah Mathew	digital literacy for senior citizens
Bishal Barnwal	hand-free umbrella
Anuja Zend	handcrafted products
Atharva Dongre	soapure
Nidhi Lohar	kakvisparsh
Sakshi Popli Jyoti Ratnani	eco protect

