



॥वसुधैव कुटुम्बकम्॥

Symbiosis College of Arts and Commerce

# PROJECT CAMPUS ENTREPRENEUR 2021-2022

Experiment to Experience



**Under**



**CENTRE FOR INNOVATION  
AND ENTREPRENEURSHIP**

*Contact Us*



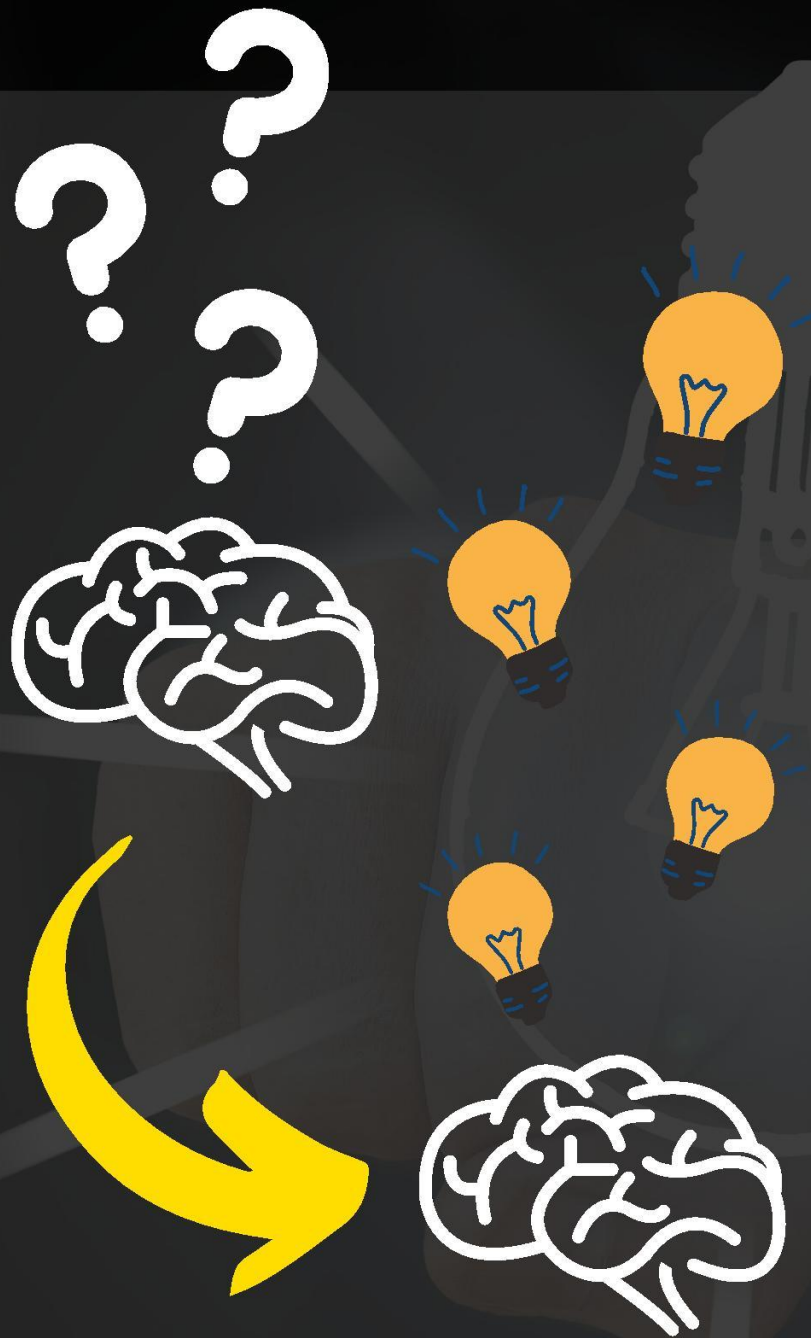
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# Introduction

Project Campus Entrepreneur is a **3 CREDITS**-based Incubation programme, conducted by the Centre of Innovation and Entrepreneurship at SCAC. The duration of this Program is **45 HOURS** spread over 6 months. This happens through a series of interactive sessions and workshops. Project Campus Entrepreneur enables students to gain experience of each stage of building a startup.



# MENTORS



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**DR. SHARAYU BHAKARE**  
HEAD INCHARGE  
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**AMIT INAMDAR**  
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CHIEF EVERYTHING OFFICER  
AT BOTS'N BRAINS



**ANITA KSHETRI**  
CO.FOUNDER :BELGE  
PROFESSOR IN MARKETING  
& ENTREPRENEURSHIP,

# Objectives

- Provide a platform for students to explore their entrepreneurial talent.
- Help students to convert their business idea into product or service.
- Provide with necessary guidance from experts and industry specialists.
- To guide students to develop their startup on the campus.

# Benefits

1. The experience of operating their own business on campus will give them an edge over the others in their career as they would have acquired many practical skills, such as customer handling, team work, effective and efficient communication of ideas, product innovation etc.
2. Students gain not only exposure but several other benefits from the guidance of industry specialists through various sessions.
3. Students will develop their unique identity and feel empowered.
4. Credits & Certification on completion of programme.



**Programme Fee -  
Rs. 2000/- Only**

Spark your creativity  
workshop

Opportunity  
Identification  
workshop

Market research  
workshop

Validating Ideas  
workshop

Product development,  
Pricing and packaging  
workshop

Business Plan  
development

Follow up sessions  
with mentors

Participation in Flea  
Market  
on the Campus

Evaluation series

Follow up session and  
peer learning

Marketing & Selling  
your product

Understanding  
Competition

Participation in  
competition outside  
college

Participation in  
Commercial Exhibition

*Sessions*







## **MENTORING SESSIONS**





**ECO REGAIN**



**PAPERTELLS**



**SIBM**



**MALA'S**

**EXPERIENTIAL  
LEARNING**