

Workshops for developing Entrepreneurial skills- Intellectual Property Rights

Date: 27/01/2022 and 28/01/2022

No. of Attendees: 250+

Streaming Platform: Microsoft Teams

Objectives

- The workshop was organized with an objective to instill the significance of Intellectual Property Rights and copyrights
- To expose the students to practical implementation in business of IPR and copyrights.

The **Center for Innovation and Entrepreneurship** in collaboration with **Department of Business Laws** conducted a workshop on **Intellectual Property Rights** which was held on 27th and 28th of January, 2022. The workshop revolved around the significance of Intellectual Property Rights and copyrights, an area of extreme importance in the Digital Era.

DAY 1:

Mr. Gokul Narayan, an educator and an entrepreneur having expertise in Intellectual Property Law, began the session by elucidating the meaning of Intellectual Property. He explained what makes intellectual property different from physical property, the territorial nature of Intellectual Property Rights and how it differs between countries. He then described the temporary nature of the protection of Intellectual Property, highlighting the concept of 'public domain'

He then went on to list the 5 forms of IPR, namely Copyright, Trademark, Patent, Geographical Indication, and Design, explaining in detail their meaning, how they're different from one another, and where they're used. Complicated topics and nuanced distinctions were accompanied by easily comprehensible examples, which helped the listeners understand the topic better. Throughout the event, students put forth several questions on Intellectual Property Rights, which he answered affably, even complimenting someone for coming up with well thought-out questions.

DAY 2:

Copyrights: Understanding and Application, On the Day 2 of the '**WORKSHOP ON INTELLECTUAL PROPERTY RIGHT**' we explored the world of copyrights, focusing on fundamental understanding and application of the subject along with its types and relevance in the digital sphere. It included an active exchange of ideas and a showcase of the process of filing copyrights on the CreativeCommons website, along with the variety of licenses available.

What followed was a lively, in-depth indulgence into the world of copyrights, starting with the strong fundamentals and ideas like novelty and the inherent existence of copyrights. Introducing the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS), Mr. Narayan highlighted the importance of global application of copyrights aided with various examples, case studies and scenarios. He explained the relevance and scope of copyrights through examples from the entertainment industry involving songs, movies and other forms of art.

Mr. Narayan extensively highlighted the demarcation between an inspiration and a copy, while focusing on the importance of enforcement of the rights of copyright and how it protects a specific expression of the idea. Moving forward, emphasis was laid on the exceptions to copyright such as

reviewing a work by taking its excerpts and reprography, comprising a detailed study of the "Delhi University Photocopying Case". Concepts like open source and proprietary content, broadcasting and the 'sweat of the brow' rule were introduced. Towards the end, Mr. Narayan, explained the process of applying for a copyright through the Creative Commons website and the various licenses that were available.

Learning Outcomes:

- Students gained the knowledge and understanding about the appropriate procedures for obtaining intellectual property protection.
- Students were equipped with knowledge and understanding of the specific aspect(s) of intellectual property law that is/are relevant to their Entrepreneurial journey.

