



SYMBIOSIS COLLEGE OF ARTS AND COMMERCE

An Empowered Autonomous College | Under Savitribai Phule Pune University
Reaccredited 'A+' with 3BI CGPA For Third Cycle By NAAC | College with Potential for Excellence



Departments of Economics and Banking

presents

ICSSR WESTERN REGION CENTRE

Sponsored Two-Day Workshop on

Digital Learning

Data Visualization

with Power BI



SYMBIOSIS COLLEGE OF ARTS AND COMMERCE



17TH - 18TH MARCH 2026



10:00 A.M-4:00 P.M

ABOUT THE COLLEGE

Symbiosis as an institution offers to its students and faculty a vibrant learning ecosystem designed around its multi-cultural and innovative ethos based on the principles of the Vedic thought of "Vasudhaiva Kutumbakam" which means "The World is one Family". Symbiosis was founded in 1971 by our founder and director of Symbiosis, Prof. Dr. S.B. Mujumdar who has been awarded Padma Bhushan and Padma Shri by the President of India for his immense and consistent contribution to the field of education. In recognition of its groundbreaking contributions to education, Symbiosis College of Arts and Commerce was granted autonomy by the University Grants Commission (UGC), New Delhi, effective from the academic year 2012-13. Even with the autonomy, the college continues to be affiliated with Savitribai Phule Pune University, which awards joint degrees to its students. In 2018, we were honoured to be recognized by the UGC as a 'College with Potential for Excellence (CPE)'. Furthermore, Symbiosis College of Arts and Commerce was reaccredited with an 'A+' grade and a 3.51 CGPA during the Third Cycle by NAAC. In July 2024, our college was granted Empowered Autonomous status by the UGC. At Symbiosis, we integrate the wisdom of traditional education with practical knowledge, incorporating contemporary global best practices. As a result, our graduates are equipped with a strong theoretical foundation and the practical skills necessary to apply their learning effectively in the real world.



ABOUT THE DEPARTMENT

The Departments of Economics and Banking and Finance are dynamic and thriving academic units, known for their unwavering commitment to nurturing intellectual curiosity, analytical thinking, and creativity in students. These departments have long been at the forefront of shaping well-rounded, insightful scholars, enriching the minds and hearts of countless students throughout their academic journey. The departments host a wide range of curricular and co-curricular activities, such as Bankonomics, a platform where innovative ideas are nurtured, valuable insights emerge, and intellectual excellence is celebrated. In addition, the department hosts seminars, conferences, symposiums, and lecture series in honour of one of the most distinguished economists of all time, the late Prof. V.M. Dandekar. The departments offer undergraduate, postgraduate, and doctoral programs, all designed to provide comprehensive and quality education. The Department has a Journal Arthikosh which publishes the Research work of Students. With a strong emphasis on cultivating a research-oriented mindset, the departments aim to equip students with the skills and knowledge necessary to excel in their academic and professional careers.

ORGANISING COMMITTEE

Dr. Tessa Thadathil

Officiating Principal, Symbiosis College of Arts & Commerce

Prof. Dr. Sheena Mathews	•	Head of Dept. Economics
Prof. Dr. Neelofar Rains	•	Head of Dept. Banking and Finance
Mrs. Nalini Sapkal	•	Assistant Professor
Dr. Jini Jacob	•	Assistant Professor
Ms. Angela Thomas	•	Assistant Professor
Mr. Abhishek Bagade	•	Assistant Professor
Dr. Diya Deware	•	Assistant Professor

ABOUT THE WORKSHOP

Effective data visualization plays a critical role in a data-driven environment by transforming complex datasets into clear, interactive, and actionable insights. Tools such as Power BI offer a powerful platform for data analysis and visual communication through dynamic dashboards and structured reports, supporting evidence-based decision-making across education, research, governance, and industry. This workshop aims to highlight the strategic use of Power BI to present findings through impactful visual representation. Participants will gain exposure to practical techniques for data analysis, visual storytelling, and professional reporting that enhance clarity and accuracy.

Beyond core visualization techniques, the workshop provides a platform to engage with emerging trends such as AI-enabled visualization, automation, and the evolving role of business intelligence tools in digital learning environments. The workshop also aims to allow participants to discuss the increasing importance of data literacy as a foundation of digital education and methods to leverage visual analytics to strengthen learning outcomes, and research communication. Key considerations related to the adoption of business intelligence platforms will be addressed, including data privacy, security, ethical use, and governance.

This workshop offers a focused and hands-on lab based learning experience designed for educators, researchers, students, and professionals seeking to strengthen their data visualization expertise and maximize the value of Power BI.



KEY THEMES OF THE CONFERENCE



EMPOWERING DIGITAL LEARNING



- Data literacy as a foundation of digital education
- Role of visualization in learning and research
- Integrating analytics into academic decision-making
- Digital tools shaping the future classroom
- Bridging the Gap: Making Research Insights Accessible Through Visual Representation

VISUAL ANALYTICS FOR SOCIETY AND POLICY



- Visualizing socio-economic and development indicators
- Data-driven policy analysis and governance
- Ethical and responsible data visualization
- Employability and skill development through analytics

INNOVATIONS, CHALLENGES AND FUTURE DECISIONS



- AI-enabled visualization and insights generation
- Ensuring data privacy, security, and ethical use
- Challenges in adopting BI tools in educational institutions
- Future of digital learning with BI and automation
- Ethical Considerations in Data Analysis and Visualization
- Ethical compliance in data collection, visualization, and reporting



IMPORTANT DATES:

- Workshop Dates: 17th and 18th March, 2026
- Register Before: 2nd March, 2026
- Submission of Full Paper: 2nd March, 2026

REGISTRATION DETAILS:

PARTICIPANTS	CATEGORY	REGISTRATION FEES
Academicians/Teachers/ Research Scholars	IN-HOUSE Submission	500 /-
Academicians/Teachers/ Research Scholars	EXTERNAL Submission	590 /-

GUIDELINES

- Only original, unpublished work on the conference theme is sought. Any manuscript containing identical or substantially similar work already published or under review for another conference or publication shall not be accepted.
- Length: The full paper should be between 2,000 to 3,000 words, excluding references, tables, and appendices.
- The maximum number of authors must not exceed three. Each author must register separately.
- The abstract must not exceed 300 words.
- Please provide 3-5 keywords that reflect the key topics covered in the paper.

FULL PAPER SUBMISSION

- The first page of the manuscript should include the title of the paper, name of the author(s), organization affiliation, complete mailing address, phone number and e-mail address.
- Tables, illustrations, charts, figures etc. should be serially numbered and duly acknowledged. Sources of the data must be mentioned below each table.
- Only references that are utilized should be included in the Reference List and the same should be alphabetically arranged in APA format.
- All submitted work should mandatorily have a similarity index below 10%.
- All submissions should strictly follow the given formatting style:
 - Heading: Times New Roman 14 point
 - Text Font: Times New Roman 12 point
 - Margin: 1 inch all sides.
 - Spacing: 1.5 Line Spacing, Single Column text.
 - References: APA Style
- Selected research papers will be published in an ISBN registered, edited book. Certificate will be awarded on successful publication.

Registration Link: <https://forms.gle/6d5b0ym7m00g7y6k>
Please click on the link or scan the QR code to register.

For any queries write us at:
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