



SYMBIOSIS COLLEGE OF
ARTS AND COMMERCE

(An Autonomous College affiliated to University of Pune)

Senapati Bapat Road, Pune 411004

Minutes of the Department of Commerce, Board of Studies meeting held on,

26th February 2022

The following members were present for the BOS Meeting:

- Dr. Principal Hrishikesh Soman Chairman & Head Department of Marketing
- Dr. Tessa Thadathil Vice Principal & Head, Accountancy and Costing
- Dr. Yogini Chiplunkar Head, Department of Business Administration
- Dr. Shubhada Tamhankar Head, Department of Business Practices
- Dr. Rama Venkatachalam Member, SPPU nominee
- Dr. Varsha Nerlekar Member, Academic Council
- Dr. Ravi Kumar Member, Academic Council
- Ms. Sapna Karia Industry Expert
- Mr. Rohit Lalwani Alumni Representative
- Dr. Zakira Shaikh Assistant Professor
- Ms. Sarika Wagh Assistant Professor
- Mrs. Alka Arora Assistant Professor
- Mrs. Tripti Sharma Assistant Professor
- Ms. Tejaswini Shewate Assistant Professor
- Ms. Nisha Sah Gangola Assistant Professor
- Aishwarya Kalyanshetti Assistant Professor

The virtual meeting started at 10.15 a.m. with a welcome by Dr. Yogini Chiplunkar, Head Department of Business Administration. She mentioned that the Minutes of the previous BOS was mailed to BOS members and asked if they approve it, to which everyone said yes. She began by welcoming every member and informing the agenda of the meeting.


Dr. Yogini Chiplunkar, then requested Mrs. Sarika Wagh, M.com co-ordinator to take the meeting ahead.

- Dr. Tessy read out the syllabus of Business Finance and suggestions were given by the members. (Suggestions tabled below)
- Dr. Ravi Kumar suggested adding more content on Fintech and reducing the weightage of Business Finance. All the BOS members appreciated inclusion of Fintech in the course.
- Based on the resourceful suggestions that were being given, Dr. Soman curiously asked the members if the syllabus should have less topic and more depth or more topics and superficial coverage to which there was a unanimous agreement that there should be more topics and touch and go coverage.
- Dr. Zakira presented the syllabus on Digital Transformation and Business Strategy. Every member appreciated the syllabus and said that the curriculum is very interesting and relevant. Dr. Vivek also made a suggestion to add the latest cutting-edge technology to which Mrs. Sarika informed that it has already been covered in the semester one subject- Big data.
- Mr. Shekhar presented the syllabus for Digital Governance and the suggestions of the members are tabled below.
- Mr. Rohit Lalwani and Dr. Ravi Kumar suggested adding case studies.
- Dr. Ravi suggested changing the titles of the course specialization to either Digital Business Management or Digital Technology Management.
- Mrs Sarika presented the syllabus for Business Leadership and Change Management, Dr. Rama exclaimed that the topics were very interesting. Ms. Sapna suggested that a view of traditional versus contemporary leadership should also be included.
- Dr. Zakira read out the syllabus for Luxury, Lifestyle, Fashion, and sustainability and detailed suggestions are tabled below.
- Mrs. Alka presented the syllabus for Governance and Change Management for sustainability. Dr. Kumar suggested adding a few case studies and Dr. Rama suggested a book titled "Change Management for Sustainable Development" by Penny Walker and to include the concept of planned change to which Mrs. Alka said it has been already covered in the topics.
- Dr. Zakira proposed a formal vote of thanks.

Suggestions made by the BOS member for M. Com subjects.

Name of the Member	Subject	Suggestions
Mr. Rohit Lalwani	Business Finance	To include a workshop on Reading and Analysing Balance Sheets. NFTs and some parts on FinTech.
	Digital Strategy	Case Study on Hubspot and SalesForce, Cultural shift for Digital transformation, Creating Digital Assets, External Environment Canvas, Open source IPR and Role of CIO
	Business Leadership	Case Study on Housing.com, Bharatpe, shopclues and Infosys.
	Luxury and Lifestyle	Sustainable Design, Creating Sustainability Vision and Mindset and Case study on Addidas.
Dr. Varsha Nerlekar	Digital Strategy	Design Thinking, Product and Service Innovations, Agile Business Model, one unit open for latest case studies and Development.
	Business Leadership	Percolating Technology and case studies.
	Co-Creating Workplaces	Include a project where students have to design a sustainable workplace.
Dr. Ravi Kumar	Digital Governance	Case Study from Industry where digital governance is being used.
	Business Leadership	Dhirendra Brahmacharya. Today's leaders should invest in coaching and Self-learning.
	Luxury and Lifestyle	to Include organic buying leads to organic lifestyle in

		the 3rd Unit. A healthier lifestyle leads to sustainability.
	Co-Creating Workplaces	Clarify the definition of workplace.
	Governance and Change for Management Sustainability	Include case Studies.
Ms. Sapna	Buisness Finance	Workshops on Angel Investing and FinTech
	Digital Strategy	Include Mobile Tools like Canva and Trello in Unit 3
	Digital Governance	Add central procurement Portal, GEM Portal
	Business Leadership	To not only focus on Traditional Leadership
	Luxury and Lifestyle	Case study on Ultra Human and Channel.


Dr. Hrishikesh Soman

(Principal and Chairman, Department of Commerce)