



**SYMBIOSIS COLLEGE OF
ARTS AND COMMERCE**
(An Autonomous College affiliated to University of Pune)
Senapati Bapat Road, Pune 411004

**Minutes of the Department of Commerce, Board of Studies meeting held on 25th
March, 2021**

The following members were present for the BOS Meeting:

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| • Dr. Principal Hrishikesh Soman | Chairman and Head Department of Marketing |
| • Dr. Yogini Chiplunkar | Head, Department of Business Administration |
| • Dr. Shubhada Tamhankar | Head, Department of Business Practices |
| • Ms. Soma Kulshrestha | Member, Academic Council |
| • Mr. Sajid Khetani | Industry Expert |
| • Dr. Sharayu Bhakare | Associate Professor |
| • Dr. Zakira Shaikh | Assistant Professor |
| • Ms. Sarika Wagh | Assistant Professor |
| • Mrs. Pinki Chaugule | Assistant Professor |
| • Mrs. Tripti Sharma | Assistant Professor |
| • Ms. Tejaswini Shewate | Assistant Professor |

The virtual meeting was started at 11.00 a.m. with a welcome by Dr. Yogini Chiplunkar, Head Department of Business Administration.

The minutes of the previous meeting held on 29th February, 2020 were sent to all members by email and were approved in the meeting.

- Principal, Dr. Hrishikesh Soman expressed his views on National Education Policy and pointed out that once this policy gets implemented, college will have to introduce changes at various levels including curriculum design and development .

- Dr. Yogini Chiplunkar, briefed about the pre board of studies meeting conducted for specialization courses. She also updated the BOS members about incorporating the suggestions made by industry and subject experts invited for the pre BOS in the proposed syllabus.
- There were a total of 16 courses (12 TY specialization courses, 3 TY honours courses and 1 SY honours course) that were presented by the respective teachers. These courses were discussed at length considering the relevance, practical exposure, teaching and evaluation methodology and its contribution to program and program specific outcomes.

*(The list is enclosed herewith)

Following suggestions were made while discussing the proposed syllabus: -

➤ Human Resource Management :

- 1.Soma Ma'am suggested to include employee engagement in one of papers of HRM. Tejaswini Shevate pointed out that Employee engagement is included in Paper 2 'Managing Individuals and Groups in Organizations' in SY B.com Human Resource Management.
- 2.Dr Sharayu Bhakre and Soma Ma'am suggested to include Role of HR in Corporate Social Responsibility and Corporate Governance. Cognizance of same is taken and included in HRM Paper 5.
- 3.Sajid Khetani Sir suggested to include Changing Workplace culture, a shift to collaborative and inclusive discussion culture. His suggestions shall be included in paper 2 'Managing Individuals and Groups in Organizations' unit 6.
- 4.Dr Sharayu Bhakre ma'am suggest to include the concept inclusion and same is added in HRM Honors Core Paper III unit 4.
- 5.Dr Yogini Chiplunkar ma'am suggested to add remaining Methods of Human Resource Accounting. Same has been incorporated under Paper 8 unit 2.

➤ Marketing

- 1.Dr. Shubhada Tamhankar Ma'am suggested to change Marketing Environment Analysis Tools in Chapter 1. As they are already covered in Strategic Management paper. Accordingly, new tools have been added in the syllabus.

➤ Business Entrepreneurship

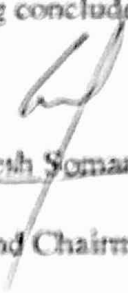
1. Dr. Yogini Chiplunkar Ma'am suggested for entrepreneurship paper 7 to change contents of 1st chapter which was introduction to Marketing

2. Soma ma'am suggested to add ethical considerations or professional ethics in the same paper.

3. Dr. Zakira Shaikh suggested to add changing role of consumers for entrepreneurship special paper 7.

These suggestions were discussed and accordingly changes were made in the syllabus.

The meeting concluded with the vote of thanks to the Chair.


Dr. Hrishikesh Soman

(Principal and Chairman, Department of Commerce)

Symbiosis College of Arts & Commerce

(An autonomous college affiliated to Savitribai Phule Pune University)

Department of Commerce

List of courses approved in virtual Board of Studies meeting held on 25th March 2021

Sr. No	Specialisation	Course title	Semester	Special/Honours
1	Marketing	Marketing Environment	V	Special
		Managing Value networks	V	Special
		Integrated Marketing Communications	VI	Special
		Marketing in Global Context	VI	Special
		Case studies in Marketing	V	Honours
2	Human Resource Management	Strategic Human Resource Management	V	Special
		Labour Laws	V	Special
		Compensation Management and Performance Management	VI	Special
		Human Resource Accounting & Audit	VI	Special
		Workforce Diversity	V	Honours
3	Business Entrepreneurship	Creating of New Venture	V	Special
		Financial Management for New Ventures	V	Special
		Dimensions of Enterprise	VI	Special
		Enterprise and Strategy	VI	Special
		Sustainable Enterprise	IV	Honours
		Marketing for New Ventures	V	Honours

