

Workshop for developing Entrepreneurial skills- Unleashing your Creativity Quotient

Date: February 3rd, 2022

No. of Attendees: 140+

Streaming Platform: Microsoft Teams

Objectives

- Enhance creative and out of the box thinking for developing entrepreneurial skills.
- Strengthen creative abilities through practical application as demonstrated in the workshop.
- Explore new creative thinking techniques which can be implemented by the students.

A creativity workshop was organized by the **Center of Innovation and Entrepreneurship** on . The objective of the workshop was to help the students in developing a creative mindset and use it as a skill in everyday life. **Mr. Rajiv Tulpule**, an entrepreneur, author and creativity trainer, began the session by discussing the term creativity, and its relevance in all spheres of life, especially in the corporate world. He further explained how creativity is not a talent but a skill that can be developed.

Then, to test the creative skills of the audience and to make the session more interactive, he put forward some common problems and urged everyone to find creative, out of the box solutions for them. Towards the end of the session, he shared some tips and tricks to be more creative like the '**4 P of creativity**' and the '**WOW formula**'. Everything he explained was followed up with quirky and humorous examples, making the concept easier to understand.

Learning Outcomes


- Students were able to develop a fresh perspective about creativity.
- Students were able to think out of the box with respect to different horizons.
- Students would learn to gain a practical approach while solving a problem in a creative way.


Student Coordinators:

Goutami Rane, Varun Mohan, Anmol Singh, Nidhi Singh, Anushkaa Pawar, Manish Agarwal, Aastha Kumarr, Divyanshu, Atharva Tidke, Varun Despande, Ananya Yadav

10:31 | Request control | [Icons: Mute, Video, Chat, Share] | Leave

[Video: Man with glasses] | [Avatar: MA] | [Avatar: Ms. Anu...] | [Avatar: Dr. Shweta...] | [Avatar: Nisha Datta...] | [Avatar: SARA SAKI...] | [Avatar: 7433 shou...] | [Avatar: 6218 VIKAS...] | [Avatar: 6211 DEEP...] | [Avatar: +62] | [Avatar: Woman]



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 **CENTRE FOR INNOVATION AND ENTREPRENEURSHIP**

**Workshop for Developing Entrepreneurial skills -
Unleashing your Creativity Quotient
(Funded By RUSA 2.0)**

Date- 3rd February 2022 | Day- Thursday

Guest Speaker
Mr. Rajiv Tulpule,
Managing Partner of M/s Retco Group of Companies, Creativity Trainer

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[Video: Mr. Rajiv Tulpule] | [Video: Dr. Shweta...]

[Avatar: Nisha Datta...] | [Avatar: Dr. Shweta...] | [Avatar: MA] | [Avatar: Ms. Anu...] | [Avatar: 7433 shou...] | [Avatar: +62] | [Avatar: On hold]

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