



**SYMBIOSIS COLLEGE OF  
ARTS AND COMMERCE**

**(An Autonomous College affiliated to University of Pune)**

Senapati Bapat Road, Pune 411004

**Minutes of the Department of Commerce, Board of Studies meeting held on 23<sup>rd</sup>  
October, 2021**

The following members were present for the BOS Meeting:

• Dr. Principal Hrishikesh Soman	Chairman and Head Department of Marketing
• Dr. Yogini Chiplunkar	Head, Department of Business Administration
• Dr. Shubhada Tamhankar	Head, Department of Business Practices
• Dr. Rama Venkatachalam	Member, SPPU nominee
• Dr. Varsha Nerlekar	Member, Academic Council
• Dr. Ravi Kumar	Member, Academic Council
• Ms. Sapna Karia	Industry Expert
• Mr. Rohit Lalwani	Alumni Representative
• Dr. Sharayu Bhakare	Associate Professor
• Dr. Zakira Shaikh	Assistant Professor
• Ms. Sarika Wagh	Assistant Professor
• Mrs. Alka Arora	Assistant Professor
• Mrs. Tripti Sharma	Assistant Professor
• Ms. Tejaswini Shewate	Assistant Professor
• Ms. Nisha Sah Gangola	Assistant Professor
• Aishwarya Kalyanshetti	Assistant Professor
• Devashree Deshpande	Assistant Professor

The virtual meeting started at 10.05 a.m. with a welcome by Dr. Yogini Chiplunkar, Head Department of Business Administration. She also introduced the new BOS members and mentioned that the syllabus for FY, SY and TY were approved by the previous BOS members and also that BOS members are changed every 3 years.

- Dr. Shubhada Tamhankar introduced the department of commerce to all the BOS members and requested Dr. Soman to formally welcome the BOS members for this academic year.
- Principal, Dr. Hrishikesh Soman expressed his views on the futuristic and robust syllabus and mentioned that the syllabus should be such that students become employable by the end of their undergraduate and postgraduate degree. With special mention about multiple entry and exit systems and Academic Bank of credit, sir welcomed suggestions on relevant syllabus that would challenge the status quo.
- Dr. Yogini Chiplunkar, briefed about the agenda of the meeting. She mentioned that the minutes of the previous meeting were sent to members by email. These minutes were approved by all the members.
- Dy. Yogini Chiplunkar also elaborated on the need of linking COs, PSOs and POs. The COs and PSOs were sent to the member by email. Dr. Rama Venkatachalam appreciated the COs and said that the change from the previous course objectives was evident and that the COs were well formulated. The COs and PSOs were then approved by all the members.
- Dr. Sharayu Bhakare and Dr. Shubhada Tamhankar also proposed a change to special paper 7 for TY B.com of Entrepreneurship specialisation. Since there is a similar subject at the FY level, Ma'am proposed to change the name from Dimensions of Business to Dimension of Enterprise, which was approved by the board.
- Dr. Ravi Kumar Sir wanted to know if the HR papers included labour laws and Ms. Tejaswini Shewate explained that TY students learn a full course covering labour laws. He also suggested including HR analytics in the syllabi. Dr. Hrishikesh Soman further added to this saying we would be adding Data Analytics for B.Com , M.Com and M.A. Economics courses in the years to come.
- Dr. Varsha Nerlekar Ma'am suggested that Machine Learning and Designing Thinking would be a good addition to the syllabi of commerce to which, Dr. Sharayu Bhakare said that Entrepreneurship has a subject on Design Thinking.
- Ms. Sapna Karia suggested that a little of CRM should be included in the Dimensions of Enterprise and Dr. Sharayu Bhakare agreed to take that into consideration.

- Mrs. Sarika Wagh and Dr. Zakira Shaikh, briefed the board about the new M.Com structure in details including the credits, subjects and teaching pedagogy. The board made a few suggestions on the same (see attached list of suggestions for M.Com)
- All the M.Com teachers presented the syllabus they drafted and welcomed suggestions from the board. (see attached list of subjects and teacher who presented the subjects).
- One after the other, the board members made some exploratory suggestions to the new M.Com subjects which were taken into consideration by the respective teachers.
- Dr. Soman invited members to comment on the overall impression of the members on the new M.Com structure. Dr. Ravi Kumar congratulated Dr. Soman and all the M.Com teachers for drafting very relevant and market driven M.Com courses. Dr. Rama Venkatachalam expressed her wish to join the M.Com course on a lighter note. Mr. Rohit Lalwani, Dr Varsha Nerlekar and Ms Sapana Karia also congratulated Soman sir and all teachers for contemporary new M.Com courses.
- Dr. Soman thanked all the members for their valuable suggestions and invited all the members on campus once the pandemic situation eases out.
- Dr. Yogini Chiplunkar expressed her gratitude on behalf of the Commerce Department and requested Dr. Shubhada Tamhankar to propose a Vote of Thanks.
- Dr. Shubhada Tamhankar formally thanked everyone and concluded the meeting.

Dr. Hrishikesh Soman

(Principal and Chairman, Department of Commerce)

Suggestions made by the BOS member for M.Com subjects.

Name of the Member	Subject	Suggestions
Mr. Rohit Lalwani	Supply Chain	Include a case study on Zara
	Branding	Include Internal Branding
	Innovation	Code of Innovation
Dr. Varsha Nerlekar	Branding	Include Personal Branding
	Sustainability	Green Washing and Green Marketing. Also suggested- New Paradigms of Sustainable Marketing.
Dr. Ravi Kumar	Networking and Negotiations	Include a case study on Amazon (Arbitration) Add Global flavours to a unit on arbitration.
	Big Data	Include introduction to cloud computing. Slash the number of lectures on statistics. Change the title to Introduction to Cloud and Big Data.
	Innovation	Include sectoral innovations
	Sustainability	Either change the title of the topics to reflect the subject title or change the name of the subject to sustainable marketing.
Ms. Sapna	Networking and Negotiation	Importance of PR through Chamber of Commerce.
	Big Data	Add a topic about generating reports through data
	Supply Chain	Pressure on reverse logistics.