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Symbiosis College of Arts and Commerce

PROJECT CAMPUS ENTREPRENEUR

2020-21

Experiment to Experience

Under



**CENTRE FOR INNOVATION
AND ENTREPRENEURSHIP**

Contact Us



scac.cie



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<http://sites.google.com/symbiosiscollege.edu.in/scaccie?pli=1&authuser=1>



Introduction

Project Campus Entrepreneur is a 2 Credits -based Incubation programme, conducted by the Centre of Innovation and Entrepreneurship at SCAC. The duration of this Program is 60-Hours spread over 6 months. This happens through a series of interactive sessions and workshops. Project Campus Entrepreneur enables students to gain experience of each stage of building a startup.

MENTORS



DR. HRISHIKESH SOMAN
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AMIT INAMDAR
INDUSTRIAL DESIGN
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AT BOTS'N BRAINS



ANITA KSHETRI
CO.FOUNDER :BELGE
PROFESSOR IN MARKETING
& ENTREPRENEURSHIP,

Objectives

- Provide a platform for students to explore their entrepreneurial talent.
- Help students to convert their business idea into product or service.
- Provide with necessary guidance from experts and industry specialists.
- To guide students to develop their startup on the campus.

Benefits

1. The experience of operating their own business on campus will give them an edge over the others in their career as they would have acquired many practical skills, such as customer handling, team work, effective and efficient communication of ideas, product innovation etc.
2. Students gain not only exposure but several other benefits from the guidance of industry specialists through various sessions.
3. Students will develop their unique identity and feel empowered.
4. Credits & Certification on completion of programme.



**Programme Fee -
Rs. 500/- Only**



Sessions

- Spark your creativity workshop
- Opportunity Identification workshop
- Market research workshop
- Validating Ideas workshop
- Product development, Pricing and packaging workshop
- Business Plan development
- Follow up sessions with mentor
- Participation in Flea Market on the Campus
- Evaluation series
- Follow up session and peer learning
- Marketing & Selling your product
- Understanding Competition
- Participation in competition outside college
- Participation in Commercial Exhibition





MENTORING SESSIONS



**EXPERIENTIAL
LEARNING**